

SIERRA MADRE NEWS

VOLUME 34, No. 44

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JULY 21, 1939

FOR 33 YEARS
this newspaper has been de-
voted to the welfare of Si-
erra Madre. It is home owned
and has no other interest.

Further Cut In Tax Rate Hoped For

Budget Estimates Ordered
Pared—Rubbish Removal
To Be Regulated

The hope that a further re-
duction in Sierra Madre's tax
rate, however slight, can be ef-
fected, the city council sitting as
a budget committee Tuesday eve-
ning referred back to the various
city departments their budget
estimates for conducting the city's
affairs during the current fiscal
year. Each department was asked
to pare its estimate to the bone
and the council will begin a series
of hearings of department heads
beginning today with the possi-
bility that a tentative budget will
be ready for consideration at next
Tuesday evening's council meet-
ing. With a five-cent reduction in
the tax rate last year, the city
was operated under the amount
budgeted.

An ordinance regulating the
collection of garbage and rubbish
will be considered by the council
as a result of a conference held
with a representative of the dis-
posal company which has the lo-
cal contract. The city is now
without any regulation other
than that contained in the nu-
isance ordinance. The proposed or-
dinance will specify just what the
collectors are expected to collect
and remove and require house-
holders to keep the streets and
sidewalks about their prop-
erty and their premises free of
rubbish and fire hazards.

Neighbors Declare Roosters Do Not Disturb Them

Assuming that she was the un-
named person to whom A. Munz-
linger of North Hermosa avenue
referred as the owner of a yard
full of crowing roosters that
made noise in the neighborhood
unbearable, Mrs. Minnie B. Davis
of 150 West Grand View avenue,
sent a letter to the city council
which was read at a conference
Tuesday evening.

Supplementing her letter Mrs.
Davis sent a petition signed by
32 residents of the area certifying
that they live "in the near
vicinity of the home of Mrs. Min-
nie Davis and that the roosters
and chickens kept by her do not
disturb them."

"When Mr. Munzlinger made
his complaint he could not even
get three co-signers as the neigh-
bors said they were not an-
noyed," Mrs. Davis said in her
letter. She denied that there had
been between 60 and 80 roosters
on her premises.

Table Limit Taken Off For Tonight's Woman's Club Party

Because of the many reserva-
tions requested for the dessert
bridge to be given by Mr. Al Mil-
ler and Mrs. Hazel James Fergus-
on as a benefit for the Wom-
an's Club, the hostesses have re-
moved the table limit and will ac-
cept all reservations which may
be made with either Mrs. Miller
or Mrs. Ferguson. The affair will
be at 7:30 this evening at the
Woman's Club House, and pro-
ceeds will be used to help li-
quidate delinquent taxes.

SMALL TOWN GIRL GETS BIG THRILL OUT OF LONG STAY IN NATION'S LARGEST CITY

LIVING in a metropolis the
size of New York after
spending most of one's life
in a small town might prove a
bewildering experience to some
young women, but not to Miss
Moreland Kortkamp, who returned
Friday from a 10-months sojourn
in New York. She believes that
the experience is the grandest ad-
venture that can come to any
aspiring young artist.

While there Miss Kortkamp



Miss Kortkamp

lived in the district in which
Columbia University and the Ju-
liard School are located and she

Novel Decorations For Tomorrow's Cord & Cotton Dance

Following the precedent set at
last year's dance, Sierra Madre
Woman's Club Juniors will trans-
form the Woman's Clubhouse into
a setting in keeping with the
theme of the second annual "Cord
& Cotton" dance tomorrow eve-
ning from 9 until 1 o'clock.
Clotheslines strung with cotton
garments will form the principal,
but not only decoration. Serpentine
confetti will be a feature during
intermission and novelty dances
have been planned. Gordon Schae-
fer's orchestra will play.

Improvement Of Mariposa Authorized

Property Owners Deposit
Sum Sufficient To Get
Paving Job Started

Residents on Mariposa avenue
from Park avenue to Lima street
may expect their thoroughfare to
be next on the city's street im-
provement program, the minimum
amount of material costs having
been deposited in escrow at the
Sierra Madre Savings Bank this
week.

Preparatory to paving Manzanita
avenue from Sunnyside to
Michillinda the gas company
started lowering its mains this
week. A culvert at the corner of
Manzanita and Sunnyside avenues
was completed and grading of the
street will start over the weekend
or the first of next week. Work
is being done on Manzanita ave-
nue from Sunnyside to Park ave-
nue where curbs and gutters are
already in and both streets are
expected to be paved within ten
days or two weeks.

Two more streets have been
completed making a total of
three improved thoroughfares and
adding materially to the attrac-
tiveness of the city. First street
completed was Mariposa avenue
from Hermosa to Lima which was
finished late last month. Now
Manzanita avenue from Park half
way to Lima is completed, as
well as Park avenue, from Ramo-
na to Orange Grove avenue. In
both of the latter, curbs had al-
ready been installed, shortening
the time for completion consider-
ably.

Exciting Election Promised In The Legion Auxiliary

With contests promised for
nearly every office an exciting
election is promised when the
American Legion Auxiliary meets
Thursday evening, July 27, at the
home of Mrs. Sylvia Guitner, 241
Ramona avenue, to select officers
for the 1939-40 term.

Nominations were opened last
Thursday evening, with the fol-
lowing result: Lovetta Pratt,
Katherine Miller, Bertha Irvine,
president; Anna Block, Katherine
Miller, Bertha Irvine, first vice-
president; Augusta Coats, Dolly
Hill, second vice-president; Lucile
Pickett, Helen Lovejoy, secretary;
Orcell Stinman, Grace Calkin,
treasurer; Ruth Kelleher, Hattie
Lumpkin, Anna Block, chaplain;
Maybelle Barker, historian; Eliza-
beth Goodier, sergeant-at-arms;
Dolly Hill, marshal; Florence Jen-
sen, Augusta Coats, Sylvia Guitner,
Alice Anderson, executive
committee. Delegates to the state
convention, Helene Smith, Helen
Lovejoy, Alice Anderson, alter-
nates.

Novel Decorations For Tomorrow's Cord & Cotton Dance

Following the precedent set at
last year's dance, Sierra Madre
Woman's Club Juniors will trans-
form the Woman's Clubhouse into
a setting in keeping with the
theme of the second annual "Cord
& Cotton" dance tomorrow eve-
ning from 9 until 1 o'clock.
Clotheslines strung with cotton
garments will form the principal,
but not only decoration. Serpentine
confetti will be a feature during
intermission and novelty dances
have been planned. Gordon Schae-
fer's orchestra will play.

Every week included attend-
ance at several concerts, but she
believes that one of her greatest
thrills was her first visit to the
Metropolitan opera, where she
saw many times, and found the
audience always approaching ca-
pacity, and the performances of
great inspirational value. En-
route home she visited relatives
and friends in Chicago and Wis-
consin, and is now resting at the
home of her father, Percy C.
Kortkamp, 32 Park avenue, while
formulating plans for a concert to
be given here during the sum-
mer. —Margaret Eliason.

Propose New Site For The Library

Plans For Modern Building
Bring Suggestion Of
Downtown Area

With the new "Friends of the
Library" association, as project-
ed last week in THE NEWS,
barely under way, something of
a controversy has already arisen
as to the best site of the new
building for the creation of which
the association is being formed.
Some believe that the new library
building should be erected on the
present site. Others believe that
it would be better placed on
grounds closer to Kersting Court,
Sierra Madre's own—and natural
—civic center. Both claims to ad-
vantage have a basis for serious
consideration.

Those who favor retaining the
library in its present situation
do so largely for sentimental rea-
sons, pointing out that the
grounds, a presentation to the fu-
ture library by the Steinberger
family when the present institu-
tion was still but a dream of the
handful of early settlers who then
constituted Sierra Madre, now
have a historic and sentimental
interest impossible to any other
site. The situation, moreover, they
maintain, couldn't be bettered
from practical and aesthetic stand-
points even if some other site
should be slightly more conven-
ient—which, they maintain, is
problematical.

On the other hand, the propo-
nents of a new location, point out
that the present land occupied by
the library is considerably larger
than is required for library needs
and that if the site were sold and
a portion only of the sum realized
were expended for the new site
there would still be in hand a
considerable amount that could be
applied to the actual building
fund. This, in addition to the
greater convenience, they feel,
would justify relinquishment of
the present site, regardless of its
outstanding historic and senti-
mental value.

It should be added, however,
that those who favor retention of
the library in its present situa-
tion, believe that the grounds as
they now are will be none too
large if a proper conception of
what the new library should be
can be carried out. It is hoped
then that there will be ample
landscaping around the new build-
ing, with sufficient and attractive
out-door reading terraces, such
as now find favor in so many
modern libraries. For this purpose
the present grounds are said to
be ideal and not to be duplicated.

According to reports, no plans
at present appear too ambitious.
"THE NEWS" was no sooner off
the press, so one member of the
library staff reports, "than we
began to receive offers of support
and general commendation." A
dozen names had been subscribed
to the "Friends of the Library"
provisional list before the close of
the first day. At the time of go-
ing to press, more than a score
of names had been turned in. The
original article, published in THE
NEWS of last week, has been
posted in the library for consul-
tation by those who wish to re-
fer to it again. It may also be
consulted, of course, in the files
at THE NEWS office.

Steps are now being taken to
organize active cooperation in the
promotion of the new library
building with the Chamber of
Commerce and other civic or-
ganizations. Meantime, those in-
terested in the movement are
urging all "Friends of the Li-
brary" to register their names,
regardless of the amounts they
may pledge now or hereafter to
the building fund.

Councilmen Favor Food Handlers Examination Law

It was informally agreed at a
conference of the city councilmen
Tuesday evening that Sierra
Madre should join with other mu-
nicipalities of Los Angeles county
in adopting an ordinance recom-
mended by the county health de-
partment requiring medical ex-
amination of all employees of eat-
ing establishments and markets
who handle food or food contain-
ers. Monrovia's city council adopted
the ordinance last week.
Under the ordinance the county
health department conducts the
examinations are made twice an-
nually an only food handlers to
whom certificates are issued are
eligible for employment in hotels,
restaurants, cafes and markets.
The ordinance in effect in Pasa-
dena goes further and includes
barbers and beauty operators.

Since the county health ordi-
nance went into effect last Febru-
ary, approximately 5,000 em-
ployees of restaurants, soda foun-
tains and other places handling
food have been examined. In addi-
tion to cases of infection dis-
covered through blood tests,
nearly fifty employees of food
establishments have quit their
jobs rather than submit to exam-
ination, county health officers
said. Over three per cent of those
examined were found to be afflic-
ted with contagious diseases.

Community Fund Lags \$150 Behind Required Amount

San Gabriel's Kiwanis Club
sent a big delegation here as
guests of the local club at Tues-
day's inter-club meeting. Aug-
menting a good turn out by Si-
erra Madre members, a total of 67
were present, including Harry
Lane, California and Nevada dis-
trict governor, and Mrs. Lane,
with other guests from Santa
Barbara, Pasadena and Monrovia.
A musical program was furnished
by the visitors followed by an in-
formal get-together.

Approximately \$450 has been
subscribed in the community fund
drive, which is still far from the
\$600 quota. A deadline will prob-
ably be set very shortly to wind
up the 1939 drive.

A good delegation from the
local club is expected to go to
Temple City Tuesday evening,
August 8, for charter night, and
later on the month August 23,
Sierra Madre and Altadena will
present a joint program.

Inquiry Into Electric Rate Under Way

State Commission Investi-
gating City's Application
For Reduction

Sierra Madre's request that the
California Railroad Commission
order a reduction in rates for
electric energy in Sierra Madre
has been under investigation and
consideration by the commission
since July 11, the city council was
advised in a letter read at a
conference of the council Tues-
day evening.

"The commission desires to in-
form your council that an exten-
sive investigation is now being
made, not only covering the ear-
ning portion of this utility (South-
ern California Edison Company),
but likewise an extensive study
into the rate level and relation-
ship of rates as charged in dif-
ferent localities and cities within
the state. We accordingly
suggest that you wait until such
studies are completed and at that
time we will be glad to discuss
the matter with representatives of
your city," the commission's let-
ter said, continuing:

"In way of further explana-
tion as to the time when you may
expect to hear from the com-
mission we will say that the
earning portion of our study is
now nearing completion. The
question of rates are yet to be
studied and as this will entail
considerable background such
study will likely not be completed
until later in the fall.

"We wish to assure you of this
commission's earnest desire to co-
operate in every way to the end
that a speedy and just conclusion
may be reached in this matter."

A SOUND INVESTMENT

To the residents of Sierra Madre:

In the interest of the boys and girls of Sierra
Madre and the various organizations endeavoring to
promote good citizenship and Americanism and the
reduction and prevention of crime in our community
the Sierra Madre Kiwanis Club has sponsored a Com-
munity Drive to obtain the small sum of six hundred
dollars that these activities might continue. This is an
annual event and an activity which helps our town to
maintain the high standing and esteem it enjoys
throughout our county.

To date our citizens are very indifferent or negli-
gent in rendering the support necessary, so in this
open letter to those of you who either have boys and
girls of your own or to you who are interested in our
community we are making an appeal to communicate
with some member of the Kiwanis Club or Captain
Everett or Commander Rappole who will be glad to
arrange a receipt for any help you can give so this
undertaking may be assured for our own hometown.
The boys and girls of today are the assets of to-
morrow's America.

SIERRA MADRE KIWANIS CLUB

.....Raymond C. Simpson, President
Sierra Madre, July 20, 1939.

Noted Actors Take Leads In "The Great American Family"

James Bell, New York stage
actor, will portray the role of
Gregory Seymour in "The Great
American Family," the play adapted
from Lee Shippey's novel.
Performances which brought Bell
national recognition included his
portrayal of Jeeter Lester in
"Tobacco Road," and his parts in
"A Free Soul," "The Last Mile,"
and "Most of the Game."

A London actress who has
just come to Hollywood after
playing in England for eight
years, Lois Goodner, will take
the part of Sylvia Seymour, and
Joan Hathaway, director for a
number of Theatre Guild plays
in New York, will direct.

The play will open at the Lo-
bero Theatre in Santa Barbara
Wednesday evening, August 9,
and play four days.

Postmaster Candidates Summoned

Notices Received By Three
Cause Speculation As To
Result Of Examination

Instead of receiving notice of
the grades they received in the
recent examination to qualify
candidates for appointment as
postmaster here, some—but not
all—of the 14 who took the ex-
amination were notified yesterday
to present themselves at the post
office department in the Federal
Building in Los Angeles next
Tuesday for a personal interview.
The character of the interview
was not indicated in the notices
received and the recipients are
not sure whether or not they will
be obliged to take a further oral
examination.

Only three of the 14 applicants
contacted yesterday had received
these notices. Since the appointee
will be one of the three scoring
highest marks in the examination
and only three have been called
to the Federal Building, some
presume that Postmaster R. O.
Caukin and Councilmen Tom Mil-
ler and Tom Schwartz had rated
one, two, three in their examina-
tion papers, they having been
summoned to appear. This was
merely an opinion, however, and
was not confirmed.

Appointments of postmasters
have been made in El Monte,
Pomona and other nearby cities
where the terms of postmasters
expired at or about the same
time as the commission of Post-
master Caukin expires. The four
year, term for which he was ap-
pointed expires next Thursday,
July 27.

Whole Police Force Going To School With GMen Teachers

Members of Sierra Madre's
police force are going to summer
school at Azusa beginning next
Wednesday and continuing
through September 14. Practical
police work will be discussed at
afternoon and evening classes
twice a week at the Azusa city
hall. The training school con-
ducted by the Federal Bureau of In-
vestigation just closed a session
at Fresno and is moving into this
area.

Among the subjects offered are
interviewing, and taking of notes;
identification of abandoned auto-
mobiles; technique of arrest; re-
port writing with description of
persons and property; criminal
laboratory; criminal identification
work; crime scene research; juris-
diction of Federal Bureau of In-
vestigation; testimony of officers;
law of arrest, and firearms.

Instructors include members of
the Federal Bureau of Investi-
gation; Judge F. G. Swain of the
Superior Court and Ross McDon-
ald, deputy chief of police, Los
Angeles.

Test Of Important New Fire Hydrant Pleases Firemen

Fire Chief W. D. Richards and
his crew were immensely pleased
with the result of the demon-
stration held Friday evening on Mt.
Wilson trail. The important new
fire hydrant at Skyline drive,
some distance up the mountain,
was tested out by the firemen
as a part of their semi-monthly
drill. The plug affords protection
to residents of the Churchill road
territory, and is considered the
most important unit in the city's
northern fire fighting line. The
water pressure was found to be
all that could be asked and water
was thrown into the brush far up
into the Angeles forest.

Conservation Conference Is Called

Citizens Here To Organize
At Meeting In Woman's
Clubhouse Next Friday

A call is being sent out to all
Sierra Madre citizens who are in-
terested in protection of the city
from forest fires and floods, to
meet at the Woman's clubhouse
next Friday evening, July 28, at
8 o'clock when a local conserva-
tion committee will be organized
for educational work in the con-
servation field.

First step in this direction was
taken yesterday when a group of
citizens met at the clubhouse
with representatives from Pasa-
dena, Temple City, Monrovia and
Arcadia. Santa Anita District
Forest Ranger E. C. Harlan and
his assistant, Millard Cyster,
spoke to the group, the latter dis-
cussing many activities which are
included in a ranger's work, while
Mr. Harlan spoke on the urgent
need of greater public knowledge
and cooperation with the foresters
in the prevention of forest fires.

A general discussion followed
in which it was decided that each
city would organize a civic com-
mittee to represent it and urge
citizens to observe the eight fire
prevention rules which have been
formulated by the forest service.

L. B. Welch Is New Head Of The Legion

Lloyd B. Welch is the new
commander of Sierra Madre Post
279, American Legion. He and
six other officers were elected at
a meeting of the post held last
evening at the city hall "dug
out." Serving with him for the
1939-40 term will be Will T.
Clement, first vice-commander;
B. A. McGuire, second vice-com-
mander; Daniel H. Lewis, finance
officer; Vinton A. Hoegge, ser-
geant-at-arms; Phillip V. Linville,
chaplain and Ray O. Caukin, his-
torian.

An executive committee of six
was elected from a board of di-
rectors composed of Henry J.
Mitchell, Samuel L. Graham, Gor-
don P. Felts, Roy H. Pickett,
Norman B. Jensen, Homer G.
Elam, William H. Schwartz,
George R. Lovejoy, E. D. Rob-
ertson, James I. Irvine, Thorne
S. Mathis, Fred J. Kennedy, H.
E. Gabriel and Mr. Foster.

City Enjoys Ideal Summer Weather

Sierra Madre enjoyed incom-
parable weather this week, with
cool breezes from the ocean to
soften the afternoon sun when it
broke through the mists that
made the mornings delightful.
Temperatures for the week:

	High	Low
July 13	83	62
July 14	83	60
July 15	91	61
July 16	88	58
July 17	86	58
July 18	85	59
July 19	92	58

AWARD HONORS AND DIPLOMAS AS BETHANY'S BIBLE SCHOOL CLOSES ITS SEASON

Concluding the summer vacation
Bible school, exercises were held
Friday evening at Bethany Church,
followed by an exhibit of work
in the basement of the new Sun-
day school building. Eighty pu-
pils had perfect attendance rec-
ords and 96 pupils received punc-
tuality points. Average attend-
ance for the school was 181 pu-
pils, with the total enrollment
217.

Among those receiving highest
honors were Kathryn Dowding,
Jeanette Carlson, Paul Iffrig,
Betty McDaniels, Phyllis Nuttall,
Margaret Richter, Aubrey Rolfe,
Dick Salms, Harvey Stranks,
Rosemary Tarwater, Richard Van-
derploeg, Paul Watson, Jimmie
Wit and Betty Mai Spillar.

Those receiving honors were
Anita Annas, Gertrude Annas,
William Annas, Mary Elizabeth
Bell, Vernon Cromwell, Virginia
Council, George Carlson, Kenneth
Calkins, Ernest Cunningham,
Gloria Cromwell, Jim Davis, Shir-
ley Davis, Frank Flores, John

Tests Show Pupils Here Near Normal

Some Near Geniuses Re-
vealed; But Average Is
Low In Some Respects

Tests conducted by examiners
for the county superintendent of
schools reveals pupils of Sierra
Madre's grammar grades "mathe-
matically advanced" in reading voca-
bulary and comprehension, but
somewhat lagging in arithmetic
and language. Members of the
local school board were advised
of results of the tests at a board
meeting Monday evening.

Mentality, personality and
achievement tests had been given
by representatives of the county
school authorities shortly before
beginning of the summer vaca-
tion season, it was disclosed.
"In the mentality tests the
school seemed to be pretty aver-
age," said E. W. Ward, president
of the school board. "Taking 100
as normal, the average grade at
our school ranged from 90 to 110.
This is considered very normal.
Result of the tests showed one
pupil has an I.Q. of 149, which
is exceedingly high, indicating
near genius. Many pupils had
I.Q.'s in the 125-135 range, which
is also very high. On the other
hand, 20 pupils had an I.Q. of
80 or below. These children will
require additional help from
teachers during the school year."

Taking into consideration the
high and low I.Q.'s, the average
for the school was in the normal
classification and showed up well
with results in other schools of
the county. Local pupils are aver-
age in personality, tests dis-
closed, according to Mr. Ward.
Results of achievement tests
were very interesting. They were
based on a certain amount of
work children in a grade accom-
plished during a given time. That
is, children in the 5th grade
should know a certain amount of
school work in a given number of
months. The tests showed how
many months behind or ahead
the children are in comparison
with children in other schools.
The norm being established by the
county.

"It was shown our children are
3.6 months ahead of the average
in reading vocabulary. In read-
ing—comprehension (understand-
ing what they read) they are 1.3
months ahead," Mr. Ward said.
On the other hand in arithme-
tic reasoning local children are
1.5 months behind the average; in
arithmetic fundamentals they are
5.1 months behind. In language
reasoning, including punctuation,
spelling, simple grammar, such as
parts of speech, etc., they are 3.9
months behind.

An average of achievement rat-
ings for the school shows that
pupils are behind 2.2 months.
These tests give teachers a goal
Continued on Page Six

Invite Suggestions At Chamber Of Commerce Meeting

Committee reports will be given
at a meeting of the Sierra Madre
Chamber of Commerce, Thursday
evening, July 27, at the city hall.
Citizens are invited to attend the
meeting and are urged to present
suggestions that might be ben-
eficial to the welfare of the com-
munity. Reports from the trans-
portation committee, Christmas
decorations investigation com-
mittee, will be submitted and a
general membership report will be
given.

Moral Rearmament Supper Topic At Wistaria Garden

Furthering the interest in
"Moral Rearmament," Dean Ar-
nold G. H. Bode rector emeritus
of the Church of the Ascension,
will conduct a round table dis-
cussion of the subject at the
Sunday night supper and program
at Wistaria Vine Gardens July 23.
The program suppers are open to
the public and reservations may
be made at 2763.

Fergus, Barbara Fergus, Niel
Fergus, Margarite Flores, Gloria
Foster, Norman Rickman, Jerry
Horn, Doris Huffhines, Ann Iff-
rig, Muriel Jack, Joyce Lange,
John Locke, Naomi Lock, Glenn
Mae Love, Donald Lorenzini,
Rudy Martinez, Phyllis McCal-
land, Joan Morrison, Dorothy
Oakley, Gertrude Oakley, Cedric
O'Bryan, Ida Mae Perry, Robert
Proctor, Lois Rolfe, Betty Sample,
Marjorie Scoville, Donald Sigrist,
Mary Lou Spears, Lorena Stef-
fens, Geraldine Stine, Joan Stras-
ser, Joyce Taylor, Lois Wilson
and Betty Rowe.

Diplomas were awarded to 166
students after the exercises. A
tabernacle of the wilderness, pic-
torial maps of Palestine, a Pales-
tinian village and Scripture graph
scenes were of particular interest
on display.

Miss Ruth Needham was su-
perintendent of the school, as-
sisted by a staff of approximately
30 teachers and helpers.

In a Social Way

VISITOR GIVES FAREWELL PARTY AT THE VINE

Mrs. Gustave Kaemmerling was hostess at a farewell party at Wistaria Vine Gardens Sunday evening prior to her departure with Miss Jane E. James and Miss Lucy Dean for San Francisco where they will visit the Exposition, then continue up the coast into the Canadian Rockies from where they will return to the east coast and Philadelphia. The travelers have been living at 153 South Hermosa avenue for the last three months. Those in the party were Miss Thomasella Graham, Miss Marian Vannier, Mr. and Mrs. Harry Graham, Miss James, Miss Dean, Sam Graham and the hostess.

SUPPER PARTY HONORS MISS MORELAND KORTKAMP
A grilled steak supper honoring Miss Moreland Kortkamp who arrived last week from New York City was given Saturday evening by Mr. and Mrs. Emmet Black in

their garden at 477 North Baldwin avenue. The party later enjoyed dessert at the home of Mr. and Mrs. John Harlow Mills in Pasadena. Present were Mr. and Mrs. George Morgridge, Mrs. Hortense Hill, Mrs. Lila Rice, Mr. and Mrs. Mills, George Black, the honoree and hosts.

ALAN AYERS TAKES BRIDE AT SIMPLE CEREMONY

At a ceremony performed by Dr. Herbert Booth Smith Sunday afternoon before 150 relatives and friends at Chichester Chapel, Emanuel Presbyterian Church in Los Angeles, Miss Janice Ring was married to Alan Ayers, son of Mr. and Mrs. H. B. Ayers, 57 West Grand View avenue. Only attendants at the ceremony were Mr. and Mrs. Ayers, Mrs. Wescott, following the rites Mr. and Mrs. Ayers left for a ten-day trip to Yosemite and Lake Tahoe, and upon their return will make their home in Los Angeles.

ANNOUNCE ENGAGEMENT OF MISS ALICE LALONE

An informal family dinner party to announce the engagement of his daughter Miss Alice Lalone to Neil T. McCarron, son of William McCarron of Tucson, Arizona, formerly of this city, was given by Mr. Fred Lalone at his home here Sunday. Definite date for the wedding has not been set, but it will be an event of the early autumn.

CELEBRATE BIRTHDAYS IN ITALIA MIA GARDENS

The beautiful Japanese garden at Italia Mia was the setting for an afternoon party Wednesday celebrating the birthday anniversaries of Miss Thomasella H. Graham and Jean Maltby, eight-year old daughter of Mr. and Mrs. C. Lauren Maltby. Following games enjoyed by the children in the garden, refreshments were served in the summer house, with a pink cake inscribed "Miss Tommy and

Jean," the surprise of Mrs. Maltby, centering the table. Friends and relatives who enjoyed the afternoon with Miss Graham were Mrs. H. C. Lieben, Miss Gertrude Bailey, Mr. and Mrs. Harry Graham and Mrs. Maltby. Young friends present were Susan Burnham, Barbara Luz, Christine and Vincent Coyne, Lauren Maltby and Robert Yehle.

STORK SHOWER HONORS MRS. JACK FERGUS

Twenty-five women of Bethany Church and their friends were present Tuesday afternoon at a stork shower given in the basement of the new Sunday School building for Mrs. Jack Fergus. Hostesses were Misses M. Taylor, Wayne Perry, F. O. Larson, Gordon Brooks. The gift table was decorated with vari-colored asters, while a large bowl of yellow daisies centered the refreshment table. The honoree was presented with many gifts in an attractive basket. Among special guests was Mrs. Powell of San Francisco, houseguest of Mrs. Fergus.

ENTERTAINS MINNEAPOLIS FRIENDS AT GARDENS

Mrs. Mabel F. Thayer entertained at luncheon at Wistaria Vine Gardens on Sunday for nine old friends and former neighbors from Minneapolis. Following luncheon the group spent the afternoon at the W. F. Thayer residence, 435 North Grove street.

OUT-OF-STATE VISITORS ARE LUNCHEON GUESTS

Mrs. Val Miller was hostess at a luncheon party at her home, 144 San Gabriel court, Tuesday complimenting three out-of-state visitors, Mrs. S. Barnbridge and Mrs. C. Noshier of Mt. Vernon, N.Y., and Mrs. J. Gemmell of Petersburg, Va. Also present were Misses E. O. Clark, Lee High, James Irvine, Clarence Mosher and Winifred Bradley.

SOCIAL NOTES

Dr. and Mrs. Phillip Murdoch were Sunday dinner guests of Mr. and Mrs. J. S. Billheimer, 37 Suffolk avenue.

Mr. and Mrs. Lauren Maltby attended the banquet Thursday evening of the Civitan International Association which was in national convention at the Roosevelt Hotel in Hollywood last week.

Mrs. C. H. Sandage was guest of Mrs. Zella Elliot at a meeting of the Monrovia Chapter O.E.S. Tuesday evening. Tomorrow evening Mr. and Mrs. Sandage will attend the reception for Mrs. Betty Throop, deputy grand matron of the Los Angeles district O.E.S., in Long Beach. Monday

Mr. and Mrs. Sandage will leave for a visit to the Golden Gate Exposition.

Mrs. Marie Krier and daughter Carol of White Lake, South Dakota, were Sunday callers at the home of Mayor and Mrs. W. J. Schiltz, 67 East Highland avenue. Weekend guests at the Preston Schwartz cottage at Balboa were Mr. and Mrs. William Schwartz and son Billy, Lucille Remy, Juanita Beckwith, Jack Paschall, Jr., Tommy Schwartz, Rudolph Hartman Jr., and Sam Schwartz. Other Sierra Madreans who enjoyed the weekend at the cottage of Mrs. Thomas M. Henszey at Corona del Mar were Mr. and Mrs. Paul Carter and Mrs. Carter's daughter Marilyn Albright; Mr. and Mrs. Thomas Schwartz; Mr. and Mrs. Waverly Pratt and son Lorne.

Mr. and Mrs. Henry W. Coit were hosts at a dinner party at their Grove street home last Wednesday honoring their daughter, Mrs. Marino Osti on the occasion of her birthday anniversary. Also present were Mr. Osti, Mr. and Mrs. Norman Brooks and John Coit.

Mrs. James P. Donelan was guest at luncheon Friday at the home of Mrs. Howard Wurtz of South Pasadena, complimenting Mrs. David Coulter, wife of the head of the chemistry school of the University of Mississippi, who is visiting her sister, Mrs. Albert Buffington, in South Pasadena.

Mr. and Mrs. E. P. Cox and daughter Margaret were Sunday dinner guests of Mr. and Mrs. Al Gibson at their home in Los Angeles. Saturday Mrs. Cox and Miss Margaret were entertained by Mrs. A. E. Hamilton at her Manhattan Beach home.

Mr. and Mrs. R. D. Dodge were guests at a reception at the home of Dr. and Mrs. H. P. Eames in Claremont Monday evening following a concert given by Dr. Eames in Bridges Hall, Scripps College, which they attended also.

Mr. and Mrs. H. Escherich were entertained at buffet supper Sunday evening by their daughter Mrs. R. F. Church at her home in Beverly Hills.

Mrs. F. L. C. Roess was hostess at dinner and bridge at her home, 83 West Highland avenue Monday evening to Mrs. Josephine Marr, Mrs. E. Church and Mrs. William Lees.

Mr. and Mrs. A. E. O'Banion attended a birthday celebration Sunday at the home of Mr. and Mrs. Howard Sutherland in Alhambra, honoring Mrs. Arlene Field of Los Angeles.

Mrs. J. Price and Miss Cecil Sterling Price were luncheon guests Sunday of Miss Hulda Slater of Pasadena and her brother Mr. Slater at the Elsinore Lake Country Club where they spent the day.

—Margaret Elkason.

Women Will Play Bridge Under Huge Old Oak Tree

In the shade of the huge oak tree at Mrs. A. C. Scanlan's home, 181 East Grand View avenue, a dessert bridge will be held next Wednesday, July 26.

Tables will be placed in the garden under the tree and the bridge will start at 12:30 o'clock. It is sponsored by St. Rita's Altar Society and door and table prizes will be awarded. The garden party is in charge of Misses Leroy Owens, Mary Otte, B. A. McGuire, W. J. Schiltz, William Maloney, William Colligan and Miss Effie Walch. The public is cordially invited to attend. Call Mrs. Colligan at 1464 for reservations.

FISHERMEN FIND BIG TROUT AT BIG BEAR

Trout weighing three pounds dressed are biting in Big Bear Lake according to Bob Babbitt, Joe Swanson, G. E. Babbitt and young George Babbitt who spent last weekend there, and returned with a good catch of trout and bass. They sternly maintain this is not simply a fish story.

FIRE FLAMES

By One of the Boys

CHIEF BILL RICHARDS is complaining of a "Cholly Horse." Perhaps it is because he had to work pretty hard to clean up the yard after our Fourth of July picnic, or maybe the climb up the Wilson Trail for our drill and test of the new mountain fire plug on Mt. Wilson Trail Friday wrecked him. This fire hydrant not only puts water available for brush in that territory, but in case of fire there gives great protection to houses in the Marlborough Terrace area. In order to introduce the men to what will be expected of them in order to reach this plug, Friday's drill included a trip to this hydrant. Wheelbarrows were used to transport the necessary light hose and other equipment up the trail. The Chief made the grade despite the fact that he is nursing a "Charley Horse."

Monday's call to the Canyon district was another warning to those who insist on burning trash and brush. This fire was very close to being another serious mountain fire. We should remember that a very small spark can cause a very big blaze in an almost unbelievably short time.

Although the fellows did not know it, those who were first to the trucks at Monday's call, were timed by a spectator. It was less than 30 seconds from the time the siren sounded until the equipment was moving from the station. That's not bad for a volunteer fire department and is possible because some of the boys live and work in the neighborhood of the fire station.

'Twas a grand and glorious feeling—of safety—to the people who live in the vicinity when the sound of the trucks was heard while the fire worked its way through the brush.

ODETTE'S Drive Inn

111 W. Huntington Drive, Monrovia
Genuine Barbecue Sandwiches and Hamburgers

HERTHA'S BEAUTY SHOP

3672 E. Colorado St., East Pasadena
Permanent Waves, \$2 to \$6
Shampoo and Wave, 35c
SY 2-9817

STOP IN . . .

and enjoy a drink at our bar

★
COCKTAILS
COLD BEER

★
Also Serving
COLD and HOT
LUNCHEONS

★
WISTARIA GRILL
66 W. Sierra Madre Blvd. Sierra Madre

SIERRA MADRE WOMEN TO HEAR THE GOVERNOR

A group of local Democratic women are planning to attend the breakfast honoring Mrs. Lucretia del Valle Grady at the Ambassador Hotel in Los Angeles next Tuesday. Breakfast will be served at 11 a.m. and will be followed by an all day meeting with Governor Culbert L. Olson as one of the principal speakers.

Daugherty's Relish, Horseradish Peanut Butter

Sold at ALL GROCERY STORES
Accept No Substitute
(Made in Pasadena)
117 W. UNION ST.

Junior Woman's Club

CORD and COTTON DANCE

at Woman's Club House
Saturday, July 22 -- 9 - 1

Gordon Schaefer's Orchestra
Admission 40c

After the.... CORD and COTTON

"TIE UP" and "ABSORB" a drink and Sandwich at

The Arcadian

290 EAST FOOTHILL BLVD.

Order a "COTTON BLOSSOM" in "THE TACK ROOM,"
Favorite Cocktail Room of Sierra Madreans

SPECIAL PURCHASE

Radio
Phonograph
Combination
with 25 records
\$150 Value

9950

\$9 down

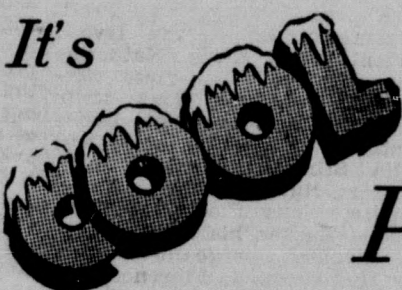
While They Last at This Very Low Price

7 Tube, All Wave with outstanding features. The phonograph chassis automatically changes ten 10-inch or 12-inch records; Superhetrodyne circuit; Electric tuning eye; Lighted dial; 12-inch Jensen speaker; Massive split-top cabinet; 6 push-button tuning . . . You Save \$50.50 if you hurry.

PAUL J. MILLER

Appliances and Radios

53 E. HUNTINGTON DRIVE ATwater 7-1781 ARCADIA



at the PINES

COFFEE SHOP and COCKTAIL LOUNGE

Arcadia

COMPLETELY AIR CONDITIONED

COMPLETE DINNERS 50c — FOUNTAIN SERVICE

For real enjoyment and tasty foods during these warm summer days, dine at the Pines! — Visit our Cocktail Room. Delightfully Cool!

OPEN ALL NIGHT
OTTO PETERSON, Mgr.

Announcement...

Now Open!

The Babies' Shop

118 SOUTH MYRTLE MONROVIA

— FEATURING —
A Complete Line of
Baby and Infant's Wear
to age 6

Attractive Gifts



**Dresses
Suits
Coats
Hats**
Smart Styles
Moderately Priced
196 E. Colorado
Pasadena

WINDOW SHADES

Made to Order

We Specialize in Replacement Work—Using Your Rollers

Repairing

ESTIMATES GIVEN

"Good Shades Last Longer and Look Better"

PASADENA WINDOW SHADE CO.

989 E. GREEN ST. — SY. 3-3355 — PASADENA

DINE

In the Garden Patio...

Dance in the Attractive Lounge . . .

A popular pastime on warm evenings at the Garden Rendezvous Cafe

Enjoy Appetizing Foods served in the open. No place else will you find the beauty and the quiet surroundings

Lunches 60c

Dinners 75c, \$1.00, \$1.25, \$1.50

And—after the dinner enjoy dancing in the lounge

Dancing Every Evening

Garden Rendezvous Cafe

3035 Huntington Dr., Just east of San Gabriel Blvd.
SY. 2-6736 Pasadena, Calif.

MONEY SAVED WITH US TODAY

RECEIVES FULL INCOME FOR REST OF 1939!



Open an account today and be among the many shrewd investors who will receive full earnings for the rest of 1939! Money grows steadily and safely here.

Take a few seconds to figure how quickly money multiplies when working at our current earning rate. Then you'll see why so many people save here.

Open an account today and watch your money grow!

INVESTORS MUTUAL BUILDING - LOAN ASSOCIATION

315 East Colorado St. — Pasadena — SY. 3-3171

Santa Anita

Drapery Studio

221 N. First Ave., Arcadia

★ UPHOLSTERING
★ AWNINGS
★ LAWN FURNITURE
★ SLIP COVERS
★ "REFINISHING"

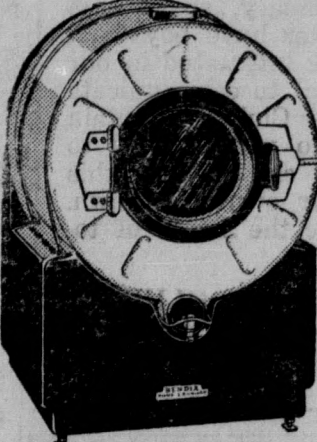
Free Estimates

Phone ATwater 7-1363

at BENEDICT & GINGRICH

BENDIX HOME LAUNDRY

STANDARD MODEL



Now
\$149⁵⁰

\$40 Less Than Famous DeLuxe Model

NEW LOW PRICE!
New Low Terms
FREE HOME DEMONSTRATION
Ask for O. C. Brandin, Our Bendix Representative

*INSTALLATION ADDITIONAL

Benedict and
1433
EAST COLORADO ST.
OPPOSITE JUNIOR COLLEGE

OPEN EVENINGS
SY. 3-2158

Gingrich

NOW! YOU CAN OWN A BENDIX!

GOING OVER TO IOWA
FOR SON'S BIRTHDAY

Mrs. Gilbert S. Bovard will leave by plane tomorrow evening for Mason City, Iowa, to be present on July 31 at the 12th birthday anniversary of her son Gilbert Klemme Bovard, who makes his home in that city with Mrs. Bovard's sister, Mrs. Ralph S. Stanberry. Mrs. Bovard will visit in Iowa for three weeks and make the return trip by plane.

Mr. and Mrs. Henry W. Coit visited Mr. and Mrs. George Coombe in Los Angeles Sunday.

TRUTH about ADVERTISING

By CHARLES B. ROTH

FLY BY NIGHTS

WHENEVER Jeff Peters, the engaging hero in the book of O. Henry stories called "The Gentle Grafter," went into a new town and spread his samples of corn cure, ink remover, etc., out in front of him, he always took one precaution. He made note of how soon the next train left.

He had to. Jeff never knew what minute he'd have to fold up his kit and hot-foot it for the station, with policemen and angry customers in close pursuit.

He was that kind of business man. We call them "fly by nights." They still infest our cities and towns, but you never saw one of them advertise or build a lasting success.

The man who advertises for your patronage shows that he has foresight and courage. He wants to establish goodwill and to remain in business, and the best way for him to do these things is to send down roots and advertise so that you may come to him whenever you need what he sells.

Jeff Peters stands for the furtive parasite, hanging around the fringe of respectable society, dashing in and taking whatever he can, giving nothing in return, ready to flee at

HOLLYWOODIANS TO
MAKE THEIR HOME HERE

Wilmer Dougherty and James Calhoun of Hollywood were weekend guests at the home of Mrs. Clara Rood Akeley while making final arrangements for the establishment of a home here.

STATE PICNICS

The Nebraska Association of Southern California will hold its annual summer picnic reunion all day Saturday, July 29th, in Bixby Park, Long Beach. All Nebraskans on the West Coast are invited.

Forty Tribes Dance at Gallup Ceremonials



War bonnets, ceremonial paint and feathers signal the approach of the Inter-Tribal Indian Ceremonial to be held at Gallup, New Mexico, August 17-20, inclusive.

GALLUP, N. M.—Indian drums are sounding in the far places of the Southwest. Soon it will be time for the many tribes to gather "at the place by the bridge" (Indian for Gallup, N. M.)

Here each year seven thousand Indians from nearly forty different tribes join forces to produce America's most colorful and spectacular Indian Show, the annual Inter-Tribal Indian Ceremonial. For four days they will dance, chant, compete in sports and engage in weird pagan rites before capacity audiences made up of their white brothers.

The Gallup Ceremonial is the largest and most authentic Indian spectacle of its kind in the country. Usually the Ceremonial is held the last part of August. But a change in dates has been announced by Joseph Lieberman, Santa Fe agent and this year's president of the

Ceremonial Association. The event will open on August 17th and run through four days with the last performance scheduled for the evening of the 20th. In addition to seven regular shows, the association has also arranged a colorful street parade each day except Sunday.

A special attraction each year is the unusual display of Indian arts and crafts in the Exhibit Hall where thousands of articles are shown. A score of native craftsmen will be at work showing the technique of Indian handicraft.

Yes, the Indian drums are sounding in the far places of the Southwest, and soon the Navajos, Zunis, Hopis, Utes, Apaches, Lagunas, Acomas and a score of other tribesmen and their families will start the trek to "the place by the bridge," Gallup, N. M.



Mrs. C. W. Bowen, 735 Canyon Crest drive, spent last weekend at her cottage at Sky Forest, near Lake Arrowhead.

Mr. and Mrs. K. Griffiths of San Pedro were guests of Mr. and Mrs. Evelyn Braden and daughter Consuela, of 746 Woodland drive. Saturday evening Miss Consuela gave a group of vocal numbers on the program of the California State Retirement Pension Plan meeting at the Shrine Auditorium in Los Angeles.

Mrs. Elmer Pulling and daughters who are vacationing at Crystal Lake spent a few days in Sierra Madre this week.

Mrs. George A. West and her daughter Mrs. C. Schreiner of Hermosa Beach visited friends here early this week.

Mr. and Mrs. R. F. Deane and children of 110 Morton avenue are visiting relatives in New York until August 1.

Mr. and Mrs. Victor Hill and son of Hemet visited Mr. Hill's mother, Mrs. Hortense Hill, here this week.

Mr. and Mrs. Hubert Passage are vacationing for several days in San Francisco where they are visiting the Exposition.

Mrs. J. Borradaile was hostess to Mrs. Fred Voorhees and the William Colligan family for an outing at Laguna Beach Wednesday.

Mr. and Mrs. Albert Wheeling and family; Fred Shaffer of Long Beach and Dr. and Mrs. W. W. Shaffer of San Marino spent the weekend at Big Bear.

Mr. and Mrs. Ralph Twedell and their houseguest, Mrs. Audrey Leon, returned yesterday from a camping trip to Green Valley Lake and today Mrs. Russell and Mrs. Leon left for San Francisco, from where Mrs. Leon will return to her home in the east.

Mr. and Mrs. R. P. Jennings spent the weekend at their cottage at Seal Beach.

Misses Geraldine Davis, Cloe Knapp, and Edith and Helen Richter are vacationing this week at Crystal Lake.

Miss Mary Sheriff, daughter of Rev. and Mrs. S. R. Sheriff, who underwent an appendectomy at St. Luke's Hospital Tuesday, is progressing satisfactorily. Dr. M. H. A. Peterson is the attending physician.

Capt. and Mrs. E. G. Everett and Col. and Mrs. David Reeves attended the big MRA demonstration at the Hollywood Bowl Wednesday evening. Tuesday the Everetts visited Mrs. Carolin Camplin at Wilmington.

Mrs. Z. F. Leonard and son Bob who are spending the summer at Big Bear returned to Sierra Madre for a few days this week.

Mrs. Roland Adams who is spending the summer at Venice with her sister, Miss Appleby, while observing classes at UCLA, was hostess to Miss Betty Newton for a few days last week.

Mrs. Julia Shannon, Mrs. Charles Collins and Mrs. Woodson Jones attended the National Catholic Women's Council in Los Angeles Tuesday.

Fred H. Caley, formerly of Cleveland, Ohio, and now residing in Los Angeles and Palm Springs, visited William P. Caley, his cousin, Tuesday. Mr. Caley has been with the Automobile Club for 28 years, having been formerly Commissioner of Motor Vehicles in Ohio, secretary of the Cleveland Automobile Club and director of the American Automobile Association.

Russell Lovejoy, Jr., was confined to his home this week with a nasty cut in his left foot.

What A Girl Sees
Ramblin' 'Round

SIERRA MADRE is not the only city in the United States bothered with crowing roosters. At Columbia, N.C., much the same situation exists that has caused commotion on North Hermona avenue. A leading North Carolina gentleman wants to know why the city's anti-noise ordinance was not enforced. His sleep was disturbed nightly by the crowing birds. Owner of the roosters, a lady, said she knew the birds made a lot of noise, and would get rid of them when her complaining neighbor stopped snoring at night. Granny McClosky, a bright eyed little lady 87 years old, is an artist with her hook. She makes such attractive hooked rugs, draws the design on burlap, plans her colors, which are always harmonious and blending, then away she goes—off on another masterpiece. "Granny," who lives with her daughter's family, the Peter Ramblers, at 119 North Auburn avenue, just can't sit still with her hands folded. She must be doing something, and hooked rugs is her favorite hobby. Just starting out on a hobby of an entirely different type, which may prove to be the beginning of a career is Don Miller, who does comedy acts well, and who has an eye on a radio audition. Don has appeared often on Arts Guild programs and civic entertainments. He does novelty songs, "Umbrella Man," another ditty having to do with a cat and a mouse, and many others. With about 6,000 actors in Hollywood, part of the cast of "The Great American Family" is from out-of-state. Lee Shippey, author of the book says, "Men and women would rather work a few weeks a year at Hollywood's fabulous salaries, in the movies, than spend several months on the stage at a smaller salary improving their technique. They don't want to be out of calling distance of the silver screen. It's a song is too attractive and golden."

Half a dozen people seem to have taken exception to the temperature readings last week. It wasn't 102 at any time, they say, not even 100. They know because their own thermometers registered 98 and 99. Maybe we were all right, because the readings originated in different sections of the city. Way up the mountainside it was hotter than in the business section, just as last winter during the snappy cold spell, the readings down on

Broken glass did the damage which Dr. M. H. A. Peterson sewed up with eight stitches.

Young Barry Godolphin, son of Mr. and Mrs. L. S. Godolphin, who underwent a tonsilectomy in Los Angeles Monday morning is now home and progressing satisfactorily.

Miss Mabel Dunn and her sister, Mrs. J. C. Fridham enjoyed a few days at the Dunn cottage at Manhattan Beach last week, followed by a trip to San Diego Friday.

Miss Patricia Castle of Vancouver is houseguest this week of Geraldine Smith, daughter of Mr. and Mrs. Gerald Smith of 115 East Laurel avenue.

Mr. and Mrs. P. B. Linville, 595 Alta Vista drive, returned Thursday from a nine-day stay in Los Angeles where Mrs. Linville visited her sister, Mrs. G. C. Hewitt while Mr. Linville received treatment at the Sawtelle veterans hospital.

Mr. and Mrs. Robert Young are vacationing at San Clemente this week with Mr. and Mrs. Hugh Anderson.

Mr. and Mrs. Charles W. Kinney spent the weekend at Barton Flats with Mr. and Mrs. Max Pash.

Misses Julia O'Grady and Marilyn Paschall went to Laguna Wednesday and will remain over the weekend as guests of Miss Harriet Bacon.

Misses Geraldine Davis, Cloe Knapp, and Edith and Helen Richter are vacationing this week at Crystal Lake.

Miss Mary Sheriff, daughter of Rev. and Mrs. S. R. Sheriff, who underwent an appendectomy at St. Luke's Hospital Tuesday, is progressing satisfactorily. Dr. M. H. A. Peterson is the attending physician.

Capt. and Mrs. E. G. Everett and Col. and Mrs. David Reeves attended the big MRA demonstration at the Hollywood Bowl Wednesday evening. Tuesday the Everetts visited Mrs. Carolin Camplin at Wilmington.

Mrs. Z. F. Leonard and son Bob who are spending the summer at Big Bear returned to Sierra Madre for a few days this week.

Mrs. Roland Adams who is spending the summer at Venice with her sister, Miss Appleby, while observing classes at UCLA, was hostess to Miss Betty Newton for a few days last week.

Mrs. Julia Shannon, Mrs. Charles Collins and Mrs. Woodson Jones attended the National Catholic Women's Council in Los Angeles Tuesday.

Fred H. Caley, formerly of Cleveland, Ohio, and now residing in Los Angeles and Palm Springs, visited William P. Caley, his cousin, Tuesday. Mr. Caley has been with the Automobile Club for 28 years, having been formerly Commissioner of Motor Vehicles in Ohio, secretary of the Cleveland Automobile Club and director of the American Automobile Association.

Russell Lovejoy, Jr., was confined to his home this week with a nasty cut in his left foot.

Orange Grove differed greatly from those at a higher elevation, being lower.

Just about the time the fire trucks were well on their way into Sierra Madre canyon Monday morning to extinguish a grass fire, a dull sound of an explosion was heard in the business district. It turned out to be workmen blasting at the rear of the postoffice, making ready for an additional room. In connection with the fire alarm it caused plenty of excitement.

Joan Lee Woehler, daughter of Dr. and Mrs. J. L. Woehler, who will enter the grammar school 7th grade in September, writes poetry and we like the word picture she draws in "Ghost Riders."

"In the painted valley Where the eagles soar on high Where mountains tall and shapely Loom up against the sky. When the sunset shadows lengthen And the night is drawing near Sometimes you will see The Ghost Riders a-riding without fear.

Or if it's a dark and stormy night And the shrieking wind is heard You hear a far off rumble, It's the Ghost Riders driving a cattle herd.

Or when the sky is tinged with gold, And the night's dark cloak is about to fold

You see a shape, all gleaming white, It's a Ghost Rider a-riding through

The last faint rays of light. And when the early dawn is near, Soon into the sky will climb the sun

You hear their hoofs a-pounding on the trail, For a Ghost Riders' ride is never done."

STEER, COW AND
COMMERCIAL
FERTILIZERS
PEAT MOSS
GARDEN TOOLS and
SUPPLIESWelch's
Feed and Fuel43 N. Baldwin Ave.
Phone 1831 Free Delivery

SAFeway
Steaks to BARBECUE

Special event at all Safeways... Ask for free recipe leaflet.

PIN BONE SIRLOIN	lb. 39c
FLAT BONE SIRLOIN	lb. 41c
T-BONE OR CLUB	lb. 43c
PORTERHOUSE	lb. 45c
TOP SIRLOIN	lb. 57c
NEW YORK CUT	lb. 59c
FILLET STEAK	lb. 75c

FREE!
RECIPE LEAFLET

Your Safeway market man has a supply of free booklets, "Cooking Under Western Skies", filled with recipes and hints on barbecuing. Ask for your free copy today, as the supply is limited.

Pork Loin Roast per lb. 19c
Large cuts from either end of Eastern Pork Loin.

Beef Roast ROUND BONE per lb. 20c
Center cut seven bone roast from Safeway beef.

Sliced Bacon 2 lbs. 25c
Un-x-ld or Morrell brand. In 1-lb. Cello pkg. for

FANCY FISH	
Cleaned, trimmed, ready to cook	
Chinook Salmon	lb. 23c
Fillet of Sole	lb. 20c
Swordfish	lb. 25c
Fillet, Piece or sliced	lb. 25c

Grocery Values

Waxed Paper CUT-RITE BRAND 40-ft. roll 5c
Cut-Rite brand. (Ex-tax, .0485; sales tax, .00146)

Ice Cream DAIRYLAND VANILLA quart carton 15c
Dairyland Vanilla Ice Cream, in quart cartons.

Grapefruit Juice No. 2 can 6c
Town House brand, fancy quality grapefruit juice.

Black Tea 1-lb. box 15c 1/2-lb. box 27c
Canterbury brand. (Small box, 7c.)

Ginger Ale 32-oz. bottles 25c
SNOWY PEAK Root Beer, 32-oz. bottles extra.

Root Beer 12-oz. bottles 25c
Also Grape, Strawberry, Orange & 5th-Cola (Price ex-tax, .0404; sales tax, .00121)

Brown Derby Beer 4 bottles 25c
(Price ex-tax, .0608; sales tax, .00182)

Tomato Juice Sunny Dawn can No. 2 7c
Airway Coffee Ground To Order per lb. 13c

Marshmallows Fluff-i-est 1-lb. bag 9c
Fluff-i-est In 1-lb. Box 10c

Jell-well Extra Flavored 3 pkgs. 13c
Grapefruit Glace 12-oz. can 9c

Baby Foods Stokely's 3 1/2-oz. cans 19c
Strained 3 1/2-oz. cans 19c

Salad Dressing Duchess Brand pint 17c
Quart jar, 26c

Salad Oil May Day Brand pint 15c
Quart bottle, 27c

Oleomargarine Robin Hood per lb. 12c
Brand

Su-Purb Soap Extra Ingredient 24-oz. box 17c
(Price ex-tax, .1650; sales tax, .00495)

In the Produce Department
For cool meals, serve fresh fruits and vegetables.

APPLES NEW CROP 5 lbs. 14c
New crop Gravenstein, for cooking or eating.

SEEDLESS GRAPES Northern grown Thompson seedless grapes lb. 5c

WATERMELONS Northern grown Klon-dikes or Stripes lb. 1c

PEACHES J. H. Hale variety, 3 lbs. 12c
Excellent flavor.

NECTARINES No. 1 quality, Sweet, juicy fruit 4 lbs. 15c

POTATOES No. 1 White Rose type potatoes 10 lbs. 17c

LETTUCE Large, crisp, solid heads head 5c

With exceptions noted, these prices are effective in Safeway-operated departments of stores within 35 miles of L. A. through Saturday, July 22.

SAFeway
Sales tax will be added to the retail prices on all taxable items.



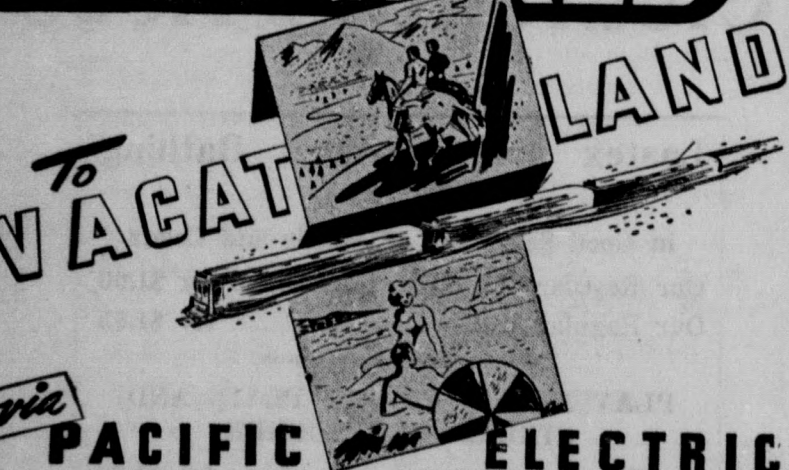
Modern Magic

Watch closely. The lady signs a check, seals it in an envelope, mails it. Miles away the check is received, deposited, and Presto!—a financial transaction is completed.

THAT is the modern magic of checks—an almost miraculous convenience that is yours by the simple expedient of opening a checking account at this bank.

Sierra Madre Savings Bank
KERSTING COURT TELEPHONE 4
Member Federal Deposit Insurance Corporation

LOW FARES



A DAY'S OUTING or a week-end of fun in the surf and sand or at your favorite mile-high playground brings a healthy coat of tan and renewed pep to young and old. Almost anywhere you may care to go is southern California, you'll find a Pacific Electric train or motor coach ready to take you there with convenience and comfort—free from traffic fatigue, driving hazards or parking fees.

Ask the agent about the various low fares and convenient schedules to your favorite pleasure places.

PACIFIC ELECTRIC
Railway
N. F. GRAHAM
Phone 2193Lyric Theatre
MONROVIA

The Only Theatre in the Valley Completely Air-Conditioned—Always Cool

Sat. to Thurs. — July 22-27

PAUL MUNI
BETTE DAVIS

—also—
ROBERT YOUNG
ANN SOUTHERN

"MAIZIE"

ARCADIA
THEATRE

44 E. Huntington Drive
Arcadia
Phone ATwater 7-2661

Friday, Saturday, July 21, 22
MELVYN DOUGLAS
GENE LOCKHART in
"Tell No Tales"

—ALSO—
"GRACE ALLEN
MURDER CASE"

with GRACE ALLEN and
WARREN WILLIAM

Sunday, Mon., Tues., Wed.
July 23, 24, 25, 26

"ROSE OF
WASHINGTON SQUARE"

with TYRONE POWER
ALICE FAYE
AL JOHNSON

—ALSO—
"Lucky Night"

with ROBERT TAYLOR
and MYRNA LOY

Friday, Saturday, July 21, 22
MELVYN DOUGLAS
GENE LOCKHART in
"Tell No Tales"

—ALSO—
"GRACE ALLEN
MURDER CASE"

with GRACE ALLEN and
WARREN WILLIAM

Sunday, Mon., Tues., Wed.
July 23, 24, 25, 26

"ROSE OF
WASHINGTON SQUARE"

with TYRONE POWER
ALICE FAYE
AL JOHNSON

—ALSO—
"Lucky Night"

with ROBERT TAYLOR
and MYRNA LOY

SIERRA MADRE NEWS
SIERRA MADRE, CALIF.

Established October 2, 1906

Published Every Friday
L. R. GOSHORN
Editor and Publisher
TELEPHONE 48
9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.



Member National Editorial Ass'n

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre.

Subscription rates: One year, \$2.
Six months, \$1.25; Three months, 75c

For truth and duty it is ever the fitting time; who waits until circumstances completely favor his undertaking, will never accomplish anything. —Luther.

THEY FIND IT HERE

There's wisdom in that slogan, "See California first!"

This summer over the Mediterranean's sun-swept blue, across England's green valleys and the cobbled streets of Normandy, lies the chill specter of war. British vacationists, leaving the muggy weather of their inland cities for a holiday at seacoast resorts, find their footsteps dogged this year by the spread-eagled shadow of the war-god.

Every Briton received from his uneasy government the other day a leaflet bearing the grim reminder: "If you are going away for any length of time, remember to take your gas mask with you!"

Little wonder America's countryside looks more friendly and inviting than ever before, and California's most inviting of all.

California offers a bill of fare sumptuous enough to appease every vacationist's palate. It's the historic past that appeals, there's the Mission Trail, an enduring monument to the State's earliest pathfinders. And in the Mother Lode towns, where narrow streets bordered by Chinese heaven trees wind past venerable iron shutters and stores, still stand the picturesque landmarks of the rip-roaring Gold Rush days.

If it's the outdoors that calls, a glance at this State's spectacular panorama should prove the variety of California's scenic mountain streams and lakes, and a fisherman's paradise, and long miles of beaches where the Pacific's blue breakers pound to say nothing of the spice added to California's bill of fare this year by a World's Fair on Treasure Island, and the scores of rodeos, fiestas, and fairs scheduled throughout the coming weeks and months.

Look at Europe's summer skies where war clouds darken recreation-seekers' holidays, and see California first becomes a privilege!

THE GUARDIAN

Because Dr. Eduard Benes, former president of Czechoslovakia and a visitor to the United States for the past five months, has known the European press from first-hand experience, a statement of his last week on American newspapers is well worth noting. "I am certain that democracy," said Dr. Benes, "is

secure in the United States." This the eminent scholar largely attributed to the American press—"the best in the world, the most free, most informed and every objective." Under dictatorship, a free press is an unknown luxury. In a democracy, it is a necessity. That is another distinction worth bearing in mind!

WRONG AWAY AROUND

The nationwide strike protests of WPA workers against the new law eliminating prevailing wage policies on their projects might have occurred during one of Alvin's adventures in Wonderland, for the issues involved are topsyturvy.

The purpose of a strike is to inflict losses upon the employer in order to win concessions from him. In this instance, the employer is Uncle Sam. When workers remove themselves from his rolls to strike they inflict no loss, but save him money by reducing his wage bill.

If public sentiment favors the WPA strikers, Congress may be induced to re-write its new law which grants the same average monthly wage to workers as formerly, but requires that all must work 130 hours for it. However, to keep this upside down strike clearly in focus, it should be remembered that it was not a rebellious Congress, but WPA administrators themselves who asked Congress to blue pencil the prevailing wage program.

How that program worked—or rather, failed to work—was recently pointed out by WPA Administrator Col. F. C. Harrington before a congressional committee. On a typical project, a bricklayer was permitted to work 48½ hours, while a hod-carrier's schedule called for 63½ hours. On the one and same project, a plumber was restricted to 50 hours' labor, but his helper was scheduled for 71½ hours.

According to Col. Harrington's findings, efficient work was impossible under such a system of staggered hours. Under the new provision, hours for WPA laborers will be equal. Congress considered this action fair. If it amends its decision, it will only be because the public has demanded it.

Case and Comment

By Charles B. Showalter

(Editor's Note: The opinions expressed herein are those of Mr. Showalter and do not necessarily reflect the attitude or opinions of THE NEWS.)

STUDENTS of history can point to no time when humanity has been so harassed and bewildered as at this present time. We have been severely castigating many times for discussing this subject—have been called pessimist, calamity howler, and what have you?—but since world conditions vitally affect every individual, we should, we believe, think about them, if for no other purpose than to keep the record straight.

And what are those conditions? First, hate rules most of the known world. Envy, ambition, suspicion, greed, have set nation against nation, brother against brother. In the armies of the various nations of earth there are now enrolled more than 50,000,000 men, armed, trained, and equipped with all the instruments of death and destruction; poised, alertly watching and waiting for the advantageous moment to strike. And when that moment arrives for any one of them the hideous, demoniacal carnage will begin. In such a world, with such an outlook, there can be no such thing as security, either for life, or property, or opportunity. Every man knows that he may and probably will be drawn into the maelstrom of death, and that the messengers from Hell may rain blood and death upon his women

and children from the sky. And every man who thinks must know that the cost of all the arms and armament, maintenance of troops and the damage they will do in conflict, must be paid for out of the sweat and toil of the men and women who work. Every man who dares to think, and has sufficient honesty and courage to think straight, knows that all the nations, including our own, are plunging headlong into a national bankruptcy that will sweep away the substance of its people and pull us all down into one universal ruin.

All the peoples of all nations, including our own, have been caught in the onward sweep of trends and circumstances they do not understand, and their leadership—blind as they, and in most cases, corrupt—does nothing to stem the tide, but out of wholesale misery seek to advance their own personal and political fortunes.

For more than 2500 years humanity has been informed that such conditions as we now have would come upon us. Even so long ago as that, and down through the years, the voices of Daniel, Ezekiel, Isaiah and others have thundered the warning to prepare for these days that are now upon us. It is the spirit of anti-Christ in the world. It is evidenced by all the tumult and confusion, by the uncertainty and insecurity, by the decline of faith, the collapse of moral safeguards, and by the hate and cruelty and intolerance that curses humanity generally.

But we are not left helpless and defenseless. Because He who loved the world, God gave His Son, and the Cross of Calvary, to keep us from these days of trouble. Our difficulty is that we have never fully appropriated that vital truth. Even the leadership of the organized church has failed dismally to show forth the fullness and the riches of God's grace offered to humanity through the Cross of Christ. Of course we believe; theoretically, dogmatically, theologically, intellectually, but do we really believe?

It is all too prevalent to accept Him as an example and reject Him as a Saviour. And that helps us not the least, because no one has within himself the power or ability to become like Christ. He has declared, however, that if we will let Him come into our lives He will make us God-like, sons of God, and joint heirs with Him of all the glory and riches and opportunity and power of God's universe. And if we believe it, we have it now.

There is no question of what the Lord can do for us—it is already done. It was finished on the Cross. Jesus came into the world to reconcile mankind to God, to make men God-like by removing all their sin and shame and blot, and He carried them to the Cross and destroyed them there. With His dying breath He declared, "It is finished," the work He came to do. He had saved the world—if the world would only believe. He does not promise that He will save us—He declared on the Cross—I have saved you—believe it.

Are you conscious of guilt and shame? He destroyed them on the Cross. Are you oppressed by the knowledge of sin and wrong? He ended them forever on the Cross.

Are you ill or sick or sorrowful? He bore them all in His own body on the Cross. Are you troubled by the wranglings of principalities and powers? He overcame them for you on the Cross. Are you poor and oppressed and despised and forsaken and down-trodden? So was He, for you, and he carried them all to the Cross and released you from all such troubles forever.

No one needs to be sinful, no one needs to be sick or diseased, no one needs to be sorrowful, no one needs to be poor and oppressed, no one needs to be bewildered or uncertain or hopeless, if they will correctly apprehend the message of the Cross. And it is, that He destroyed (not will destroy) all these things on the Cross. How do I benefit? Only just believe, and appropriate what you will out of His limitless resources. To do otherwise is like starving in the parlor, while the pantry is richly stocked with life-giving food.

Yes, the old world is sick, awfully sick. And it is—CHRIST OR CHAOS.

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .

Mrs. Rudolph Hartman	July 22
Ardis Shipway	July 22
Virginia Wood Thomas	July 22
Dean A. G. H. Bode	July 22
Diane Matthews	July 22
Mrs. Florence Wicks	July 22
P. U. Lane	July 23
John W. Tyree	July 24
C. M. Morrison	July 24
Mrs. J. M. Graham	July 24
Clarence Morrison	July 24
Bobby Evans	July 25
Marjorie L. Pickett	July 25
Helen Askew	July 25
Rhoda Turets	July 26
Mrs. Robert Smith	July 26
Lenore Gaggero	July 26
Justine Hall	July 26
Mrs. Bernice Daily	July 27
Walter Anna	July 27
D. S. Williams	July 28
Col. H. B. Hersey	July 28
Paul Michael Donelan	July 28

Father Sage Says

Make it a habit not to be critical about small things.

Ideal Woman Is Matter of Man's Taste

By PATRICIA LINDSAY

© Bell Syndicate.—WNU Service.

EVERY man cherishes in his heart a vision of an Ideal Woman. Naturally this woman is beautiful! Beautiful according to his individual estimate of feminine loveliness. She is usually a vision of perfect contour, lovely stature. Her skin is fresh and radiant and her hair is lustrous. Her hands are soft and capable while her eyes sparkle with vitality and silent wisdom!

Yes, Man's Ideal Woman is a composite of all beauty and all the feminine graces. Not only does her physical beauty satisfy his eye, but her voice is music to his ears. The



Men currently are favoring the more feminine type of Olivia de Havilland. Her physical beauty and gracious personality make her alluringly charming in the eyes of the modern man. She comes close to being his ideal woman.

quality of her mind intrigues him, and her soul—that intangible something every person possesses—is his inspiration.

Through life, Man seeks this creature of divine loveliness. For her he lives, works and plans. This Ideal Woman is the animating power behind progress and activity, and the closer you resemble her the more joyous and abundant will be your life!

If you wish for love, admiration, success, happiness—Be beautiful! Delight in the joy of feminine power which comes from the knowledge that you are a creature of charm and that your personality is compelling!

Analyze Your Beauty Assets

Success in whatever you desire from life lies in your determination to make the most of yourself—to glorify your birthright!

So many women give up too easily. Just because they were not born with permanent waves in their hair, or with legs like the famous Dietrichs, they let themselves grow discouraged. They don't take time to analyze their own beauty assets.

Perhaps a woman has a crooked nose which causes her no end of dismay. But her voice might be so beautifully pitched that by concentrating on it she could so fascinate others that they wouldn't be aware of the crooked nose! Impossible? Not at all!

Every woman is born with some physical beauty and a few compelling characteristics. The Perfect Woman does not exist. Each woman should strive to accent her good points and to dim her less glamorous ones. She who does that successfully comes near to being one man's Ideal Woman. The art of keeping the external You beautiful, and the inner You lovely at the same time, is worth striving for. Look around you. Isn't the woman who has mastered that art getting pretty much what she wants from life?

HINT-OF-THE-DAY

Most of us have some opportunity for getting out-of-doors and being active one way or the other—playing games, being interested in a sport for exercise, gardening, or bicycling. There are numerous ways to work off that excess poundage and bring your measurements down to appealing lines.

If you are not active out-of-doors in games or sports, then you must do daily calisthenics, preferably in the open air, simple corrective ones planned for the particular parts of your body which you wish to proportion nicely.

British poet laureates included the following: John Dryden, 1670-1689; Thomas Shadwell, 1689-1692; Nahum Tate, 1692-1715; Nicholas Rowe, 1715-1718; Laurence Eusden, 1718-1730; Colley Cibber, 1730-1757; William Whitehead, 1758-1785; Thomas Warton, 1785-1790; Henry James Pye, 1790-1813; Robert Southey, 1813-1843; William Wordsworth, 1843-1850; Alfred Tennyson, 1850-1892; Alfred Austin, 1896-1913; Robert Bridges, 1913-1939; John Masefield, 1939 on.

News Item: "85 per cent of the national income of the United States goes to workers and the self-employed."



"You could have helped! Now it's too late!" Standing before a Chicago judge are a man and a woman. At their side is their daughter, a curly-headed child of 16. What had that father and mother done to deserve such condemnation? Let them speak for themselves. The mother: "Shirley is boy crazy and won't mind. I don't want her. Let her father take her and do something with her." The father: "It'll break up my new home. Let her mother keep her." Shipwrecked on the rocks of her parents' divorce and re-marriage, Shirley Boese has known the heartache of being unwanted, unloved. Perhaps she has not been the most dutiful of children. Yet her errors of omission will hardly stand beside those her parents committed when they denied the natural duties of fatherhood and motherhood. With no place for her in the heart or home of either of her parents, Shirley has been placed in a Chicago institution. The plight of all children stranded by divorce. It is a challenge to the parents of America, a challenge that must not go unanswered if we ourselves are to silence the cry: "You could have helped. Now it's too late!"

When the younger generation gets around to digesting one item in the week's news, we predict a general exodus toward Germany. It is now illegal, the Nazis have ruled, to spank a child while it is wearing the uniform of a Hitler youth organization. The reason: It shows disrespect for the uniform. Let the kids be in too much of a rush to head for the spunk-less paradise, here are a few other rules for German youth. Every youth must work all summer on farms or in kitchens! Every youth must think of the State demands! Every youth must die for the fatherland if Hitler demands it! Woodshed or no woodshed, we've an idea that most of the younger generation will decide to stay around and enjoy good old American freedom—even the freedom of the razor strap and slipper.

In diplomacy, the British muddle—by habit and purpose, but in dealing justice they strike hard and swiftly. Last week a smartly dressed young man of Mayfair, the nephew of a peer, was found implicated in a conspiracy to rob a woman of \$12,000 worth of jewelry. His three accomplices, "commoners" with no influential relatives among the nobility received sentences ranging from nine months to two years. But the dapper young man, whose father had been knighted by the king, and whose uncle is a lord, was sentenced to three years' penal servitude. Influence and position failed to thwart or delay the penalty. It COULD have happened in America, but would it have been the exception or the rule?

That little gray home in the West has lost none of its appeal. In the first half of this year residential building made more than \$100,000,000 worth of new jobs in the Western states, the Federal Reserve Bank has just reported. This is somewhat more than half the building activity that was going on 15 months ago, but much more heartening, it is 14 times as much as the first six months of 1934 could boast. That it also surpasses all records of the past ten years in the West indicates that the desire to have—and to own—a home is again taking hold on the Coast. If it has not yet produced a first-class boom, the \$100,000,000 worth of new jobs it has made so far this year, entitle it to be called a husky boomlet.

"Gentlemen I move we make a law." With some such slogan as inspiration, the nation's state legislators passed no less than

and we feel like them old days back on the Hassayampa in Arizona where they use thermometers eight feet tall in July, and you have to wear mittens to pick up any object whatever. When the mercury hits 118 we will really begin to feel thawed out, and at 130 we will slow up a little in our work. Yessir folks, warm weather agrees with us."

San Marino, city of no churches, no theatres and no saloons is greatly agitated over the application of one of its citizens for a license to sell only beer and wine with meals in his restaurant. Its population turned out for a huge mass meeting to protest the granting of a license. A goodly proportion of the town has protested to the council against the granting of permits for the construction of two churches. Some time ago San Marino's city council adopted an ordinance fixing the license fee for theatres at \$150 a performance, the fee obviously making operation of a movie or any other theatre impossible.

Pasadena police have been unable to trace the grey two-door Ford sedan belonging to John Senour which was stolen from West Union avenue, Pasadena, where it was parked Saturday evening.

YUCCA

There is beauty in the yucca. Out there on the barren space, He is always breathing sweetness in some sad and lonely place.

There is courage in the yucca. That no circumstance can bind, See him grip the rock beneath him, Hear him laugh at rain and wind.

There is music in the yucca. Like the echo of a chord, When his candle-bells are ringing "Out the glory of the Lord."

There is spirit in the yucca. Winter storms cannot overthrow. See him standing straight and spiny

When has flowers have all flown. Leona Dawson Cole. Sierra Madre, July 17.

ALMANAC



"Many can shuffle the cards that cannot play well."

- JULY
- 23—Gen. Ulysses S. Grant died, 1885.
 - 24—The city of Detroit was settled by Cadillac, 1701.
 - 25—Brierley flew across the English channel, 1909.
 - 26—Governor Benard, French.
 - 27—Jane McCrea was slain by Indians, 1777.
 - 28—The first official mail car was in operation, 1862.
 - 29—The first almanac was printed, 1472.

J. W. Mather Co. COLORADO AT MARENGO

● Dry Goods, Men's, Women's, Children's Apparel Exclusively

THE CHILDREN'S SECTION IN A JULY CLEARANCE AT SAVING PRICES

Playsuits and Bathing Suits at Clearance Prices

For the 2s to 6ers

Lastex and All-Wool Bathing Suits

in Good Selections of Models and Colors
Our Regular \$1.65 for \$1.00
Our Regular \$2.25 for \$1.65PLAYSUITS IN FIGURE, PLAIN AND STRIPED SEERSUCKER
Our Regular \$1.95 for \$1.00

For the 7s to 14s

One-Piece Playsuits

were to \$2.95 now \$1.65

TWO-PIECE PLAYSUITS

in cotton prints and seersuckers
now \$1.00 and \$1.25

Fourth Floor

THE POCKETBOOK OF KNOWLEDGE BY TOPPS



DURING THE LAST TEN YEARS, THIS COUNTRY'S NATIONAL DEBT INCREASED SO RAPIDLY THAT IT NOW EXCEEDS THE AMOUNT WE SPENT IN THE WORLD WAR.

THOUGH A LIQUID MILK HAS MORE SOLID MATTER THAN TOMATOES, BEETS OR CARROTS

THE WIDEST STREET IN THE WORLD IS THE "NINTH OF JULY AVENUE" IN BUENOS AIRES, ARGENTINA—IT IS 4-60 FEET WIDE!

IT TOOK THE AUTOMOBILE INDUSTRY UNTIL 1912 TO PRODUCE A MILLION CARS. IN ONE RECENT YEAR, A SINGLE COMPANY ALONE PRODUCED TWICE THAT NUMBER.

APPEAL TO THE PARLOR PINKS PAINTS STATES FARMERS AS "BIG LAND OWNERS"

By RALPH H. TAYLOR
(Executive Secretary, Agricultural
Council of California)

JOHN STEINBECK'S lurid novel of the Dust Bowlers, "The Grapes of Wrath," drips form the presses in a succession of editions which amply attests the credulity of the reading public, or at least that segment of it which spends the cocktail hour daintily sipping 50-cent drinks and nibbling hors d'oeuvres while dilating on "the terrible plight of the nation."

Mr. Steinbeck's book doubtless packs a tremendous wallop for "parlor pinks" and cocktail room reformists, who want life in the raw—at least in their literature. For in spots, it is raw, indeed! It is a triumph of sensationalism over fact, with unparalleled filth and profanity to provide necessary shocks for those whose sated appetites demand that type of sustenance.

But as a story of the California migrant problem, the book is about as true to life—and facts—as the average Wild West thriller is in its portrayal of life in the Old West. Unreality and palpable distortion stalk the pages. California farmers are club-wielding vigilantes, who treat their horses better than their men. Shop keepers and shop clerks, bankers and their tellers, Legionnaires and newspaper publishers are all in vicious conspiracy to deny starving men food and to turn the "Ookies" (that's the book's term, not ours) into slaves to be placed in serfdom on farms of "the great land owners." Tractors are tanks of economic warfare, crushing out the lifeblood of the unemployed migrant. And California is on the verge of a revolution—to be staged, apparently, by its relief roll recipients.

If California's "great land owners" (that's Mr. Steinbeck's term for farmers) could separate causes from effects, says the book, they might save themselves from bloody revolution. If they knew that Marx and Lenin were results, rather than causes, they would know how to cope with the migrant problem. But not knowing much about Marx and Lenin or the new ideology, they're doomed (says Mr. Steinbeck).

A few days ago, Ruth Comfort Mitchell, California novelist and wife of former Senator Sanborn

Young of Los Gatos, announced that she is writing a novel showing the "farmer's side" of the migrant problem—and answering Steinbeck's book.

Any farmer who has wasted so much time as to read "Grapes of Wrath" will wish her well in that endeavor. For Steinbeck's book requires an answer. And the answer—if it is written by one in command of the facts, as Ruth Comfort Mitchell undoubtedly will be—can do a great deal toward righting a rank injustice.

The plight of many of the hundreds of thousands of nomads from other States now wandering over California is heartrending. But California farmers—and California taxpayers generally—simply cannot, financially or physically, provide for the destitute of the nation. California has tried—and has nearly bankrupted its citizenry. California's fault, in fact, is that it has been too generous, rather than too selfish, and has been rewarded for its generosity by new hordes of indigents and new demands for bigger relief payments.

The libel that California farmers "invited" the migrants to California by advertising for workers in Middle-West States has been exploded too many times to require answer here. The migrants came here because other States shunted them here; because California generosity, with the first caravans of poor, invited others; because relief payments were bigger here, climate better, pension advocates more active, and because labor leaders wanted grist for their mills. Desperate as their condition is here, it was worse where they came from. And only the national government and their home States can solve the problem. California's resources simply won't stand the strain—and Mr. Steinbeck's attempt to blame "the great land owners" of California for a problem that California had no part in creating is either the result of gross ignorance or a deliberate attempt to fan the fires of class hatred. The "great land owners" he refers to are mostly 20 and 40 acre farmers, who are fighting desperately to pay their own bills and support their own families. For most of the farms in California are owned by farmers in that category!

Throughout Mr. Steinbeck's novel runs the familiar propaganda of the Communists—"When

BOY CYCLIST HURT IN COLLISION WITH CAR

Ten-year old John Hill, son of Mr. and Mrs. John Hill, Cypress Court, was badly injured Friday evening when he rode his bicycle into a car operated by Lawrence D. Calkins. He was thrown from his wheel and sustained severe lacerations to the left knee and contusions of the left side of his face. The accident occurred during the early evening in the canyon.

property accumulates in too few hands, it is taken away. When a majority of the people are hungry and cold, they will take by force what they need."

But California, Mr. Steinbeck, isn't in too few hands. It is in the hands of Californians—and Californians intend it shall remain there. And California, even to give reality to a best-seller, can't take over the job of feeding all the hungry of America. That job belongs to the nation. And it can't be solved by emotional fiction!

— PUBLIC NOTICE —

NOTICE TO CREDITORS

No. 186311

In the Matter of the Estate of EMMA L. STANBERY, Deceased. In the Superior Court of the State of California in and for the County of Los Angeles

NOTICE is hereby given, by the undersigned Administrator of the estate of EMMA L. STANBERY, deceased, to the creditors of and all persons having claims against the said deceased, to exhibit such claims, with the necessary vouchers, within six months after the first publication of this notice to John L. Fitzgerald, Attorney at Law, 38 North Baldwin, Sierra Madre, Calif., which the undersigned selects as the place of business in all matters connected with said estate of EMMA L. STANBERY, deceased. Or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

W. A. SMITH, Administrator of the Estate of EMMA L. STANBERY, deceased.

JOHN L. FITZGERALD, Attorney for Administrator, 38 North Baldwin, Sierra Madre, Calif. Dated this 21st day of June, 1939, and first published June 23, 1939.

Boys Urged To Get Model Planes Ready For Show August 19

Saturday, August 19, has been selected as the date for a model airplane meet sponsored by the Kiwanis club. Sierra Madre will join with the San Gabriel club and will hold the affair in an abandoned airport at San Gabriel. It will begin in the morning and continue through the day. Clarence Huntsinger, in charge of the event, urges all boys to get busy with their models and have them in shape for next month. Application forms and rules for the contest will be announced later.

WANT ADS

Classified Rates

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:1fa

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McGraw, 544 1/2 Oakdale Dr., Phone 2182. 43:1a

ALL kinds of cement work expertly done; reasonably. New construction and repairs. 67 Windsor Lane, Phone 2621. 38:1a

GENERAL housework by hour. Mrs. Neal, Phone 2814. 42:1a

CARPENTER and cabinet work, roofing, new work and general repairing; furniture repairing, saw filing, etc., free estimates. Irvin E. Carpenter, telephone Sierra Madre 1781. 27:1fa

L. H. HEATH, 706 Woodland Dr., Builder, repairs a specialty. Work promptly and expertly done. Phone 2331. 16:19a

GENERAL carpenter work, furniture repairing, saw filing, 262 Santa Anita Ct. W. S. Pinkerton, Phone 1554. 13:1fa

HARDWOOD Floors refinished, stained and waxed. Cleaned if necessary. Spots removed. Chas. N. Reber, 188 Santa Anita Ct., Phone 3003. 29:1fa

HELP WANTED WORKING mother desires woman to take care of elementary school child, as soon as school starts. Before and after school until 5 p.m. Experienced and three references. Box 50, Sierra Madre News. 44:1b

MOTHERS helper, room and board in good home. Call 1602. 44:1b

FOR SALE REAL ESTATE 2 LOTS for sale: 1—47 1/2 x 164, \$400; 1—50 x 190, \$500. Good location. Neal & Russell, 86 W. S. M. Blvd. 44:1c

CENTRAL location, business lot, most shopping traffic. Owner out of town. Will sell. No reasonable offer refused. Box A4, care S. M. News. 44:1c

RENTALS 5 room furn. stucco bungalow, close in; refrigeration. No sickness. Phone 2622. 44:1d

FOR SALE MISCELLANEOUS 4 PIECES imported Mexican patio furniture. Beautiful Aztec hand designs on leather. Reasonable price to one that appreciates the artistry. Humphries, 21 E. Orange Grove, Arcadia. 44:1e

FOR SALE—one White drop-head sewing machine; 1 iron bed; 1 screen door 2-8 x 6-8. 209 W. Laurel ave. 44:1e

DISHES, books, linens, tables, games, etc. 614 W. Grand View. Phone 2313. 44:1e

LOST & FOUND LOST—Fox terrier, female, white, with brown head, and spots. Tail cut. Answers to "Sally." Leather harness, brass lock. Missing from Canyon since Sat. Reward. Call 2332. 44:1g

FOLDER containing keys. Reward if returned. Return to News Office. 44:1g

ROOMS---BOARD CONVALESCENT and rest cases, boarders. 306 Churchill Road. Phone 2941. 41:1fa

MISCELLANEOUS LADY will share pleasant home; 2 rooms, kitchenette, bath adjoining. \$15 mo. Box S. 44:1i

WANTED To rent a privately owned 5 passenger sedan (preferably a 2 door) in good condition and nice appearance for two or three weeks beginning July 30. Careful driver wants it for family use. Will pay fair rental. Call S. M. 3163. 44:1k

YOUR HOME AND MINE

BY ANNE WILSON



The next time you entertain a few friends informally, serve Cheese Waffles. They are made with cake flour and are truly delicious.

Cheese Waffles
Sift cake flour, measure 2 cups, sift with 2 teaspoons baking powder and 1/2 teaspoon salt. Mix 3 well beaten egg yolks with 1 cup milk and 4 tablespoons melted butter. Add to the flour and beat smooth. Fold in 1 cup grated cheese and 3 stiffly beaten egg whites.

You may sprinkle the batter with diced uncooked bacon before closing the lid. And for a touch that will make even the quietest guest gasp with pleasure, spread the hot cheese waffles with butter that is creamed with a dash of deviled ham and sprinkled with a very few drops of onion juice. Serve the waffles with watermelon pickles.

Remember waffles for daily meals—not only for breakfast but also for luncheon and supper. Serve them with honey, syrup, jam or jelly; with ham or sausages; with scrambled eggs; with hamburger patties and gravy; with creamed tuna, left-over meats and in a number of other interesting ways. Waffles are cooked as wanted right at the table, so the inclusion of them in a meal means that its preparation will be simple and pleasant. Waffle batter can be made in quantity and kept in the electric refrigerator until used.

UNIFORMS

Nurses — Maids — Doctors
Summer Clearance on Sportswear — Pottery Colored Uniforms

RUTH MAITLAND
1509 E. COLORADO ST.
SY 6-3391

Timely Tips

By Florence Matheny
Home Economist, Southern
Counties Gas Company



"In the good old summertime," nothing seems so good as iced coffee. For iced coffee, tinkling in tall, frosted glasses, is not only cool and refreshing; it is tempting to jaded appetites, relieves the fatigue that heat brings on, chases that "Fagged-out" feeling. Coffee IS stimulating! It gives one a "pick-up," but never lets one down. For 97 out of 100 people his stimulation lasts only two hours and never leaves one with a feeling of de-tigue. And it sharpens the facilities of the mind, increases the flow of ideas, increases physical strength, speed and accuracy of movement. But certain basic rules for making coffee must be followed: Use fresh coffee, use enough—1 tablespoonful for each measuring cupful of water; make coffee fresh every time; never warm it over. Always scald the coffee maker; and keep all coffee equipment scrupulously clean. Store coffee in tightly covered container. Never allow coffee to boil.

ICED COFFEE
Make coffee double strength, using 2 measuring tablespoons of coffee to each measuring cupful of water. Pour it hot, over ice in tall glasses. Or make coffee cubes by making coffee as

usual, using the 1 tablespoonful of coffee for each measuring cup of water. Fill cube trays of automatic refrigerator with the coffee while it is still fresh, and freeze as usual. To serve, place the frozen coffee cubes in tall glasses and fill with hot, freshly-made coffee.

Frosted coffee: Place a scoop of vanilla ice cream in each tall glass of iced coffee; top with whipped cream if desired.

With flavored whipped cream: Top iced coffee with any of the following ingredients folded into whipped cream:

Cinnamon Iced Coffee: cinnamon and nutmeg

Mint iced coffee: few drops of spearmint

Southern iced coffee: grated orange rind.

COFFEE SNOW

4 tablespoonful sugar

4 cupfuls, hot, freshly-made coffee

2 egg whites

Dissolve the sugar in 2 cups of coffee; chill. Pour into freezing tray of automatic refrigerator, and freeze to a stiff mush.

Beat the egg whites until stiff, add the frozen mixture gradually and beat until light and fluffy, but not melted. Return quickly to refrigerator tray and freeze until firm. Fill tall glasses 2-3 full of the frozen "snow" mixture; add freshly-made hot coffee and top with a spoonful of the "snow." Serve with cream, if desired.

Business and Professional Directory

<p>Designers</p> <p>LANDSCAPING PLANTS OF OUTSTANDING MERIT SPRINKLERS INSTALLED, SUITING VARIOUS NEEDS OF LAWN, GARDEN AND ORCHARD LAWNS AND GROUNDCOVERS PERIODICAL FERTILIZING POWER RENOVATING of Bermuda Lawns PERENNIAL GARDENS ROCK GARDENS AND POOLS FLAGSTONE WALKS GALVANIZED FENCES</p> <p>BROWN'S LANDSCAPING 59 EAST LAUREL AVE. PHONE 2982 SIERRA MADRE, CAL.</p> <p>Dentists</p> <p>Dr. J. L. Woehler X-RAY -- DENTIST 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment</p> <p>Dr. Thos. Warden DENTIST Hours 8:30 to 12; 1:30 to 5 Telephone 186-1, 522 W. Sierra Madre Blvd. Office Closed on Fridays</p> <p>Telephone Rent Paid?</p> <p>DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m.</p> <p>Optometrists</p> <p>Established 1907 William G. Barks, Opt. D. Optometric Eye Sight Specialist 509 S. Myrtle Ave., Phone 173 Monrovia, California</p> <p>Riding Instruction</p> <p>Santa Anita Riding Academy 27 1/2 West Huntington Drive Arcadia Eng'ish or Western Special attention given to teaching children Arcadia 2920 W. J. Osterhout, Prop.</p>	<p>Chiropractors</p> <p>Dr. R. E. MELDAU Palmer Graduate Chiropractor 15 Years Successful Practice in Pasadena SCIENTIFIC PAINLESS ADJUSTMENTS Every patient carefully analyzed and under constant observation with the NEUROCALOMETER & X-RAY The modern method used by Dr. Palmer, head of the famous Palmer Clinic Consultation Without Charge Phone SYcamore 3-1738 Hours 10-12, 2-5, Sat's, 10-12:30 Evenings by Appointment 622 S. Lake Ave., Pasadena</p> <p>Electrical Service</p> <p>Electrical Service Wiring and General Repairs of Motors and Appliances</p> <p>R. V. Cromwell Phone S. M. 1774 214 N. Adams, Sierra Madre</p> <p>Osteopaths</p> <p>DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON Physio-Therapy --- Colonic Irrigations 144 E. Highland Ave. For Appointment Phone 285-1</p> <p>Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 57 Residence Phone 2024</p> <p>Physicians and Surgeons</p> <p>Geo. W. Groth, M.D. 94 N. BALDWIN Phone 20</p> <p>M. H. A. Peterson, M.D. Physician & Surgeon Office, 65 E. Sierra Madre Blvd. Phone 60—Residence Phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment</p> <p>Nathan Jacobs, M.D. Physician and Surgeon Office—55 Auburn Avenue Phone 37 Hours 12-2; 6-8 Also by Appointment</p>	<p>Attorneys</p> <p>MARCUS A. WOODWARD Counselor and Attorney at Law Notary Public 99 Suffolk Ave., Sierra Madre Office Hours 8-11 A.M. Evenings by Appointment, Tel. 72</p> <p>John L. Fitzgerald ATTORNEY AT LAW Phone 4803 38 North Baldwin Ave. Sierra Madre, California</p> <p>ATTORNEY AT LAW</p> <p>Kenneth C. Wiseman 2111 South Second Ave., Arcadia Telephone ATwater 7-1219</p> <p>Painting</p> <p>Herman Orme Paper Hanging Painting Sierra Madre 1331</p> <p>Geo. E. Hapgood PAINTER, DECORATOR and PAPER HANGER Interior and Exterior Telephone Sierra Madre 5</p> <p>Plumbing</p> <p>and SHEET METAL</p> <p>SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 299-4</p> <p>Harry S. Barrington 12 North Baldwin Ave. Plumbing Repairs a Specialty Federal Water Heaters Telephone Sierra Madre 431</p> <p>Funeral Directors</p> <p>GRANT Funeral Parlors 201 W. Sierra Madre Blvd. Telephone 93</p>
---	--	--

"Old Colony" Paint



Increases Property Values

A kind and price for every need

<p>HOUSE PAINT 1.35 to 3.60 per Gal. 50c to \$1.10 quart</p>	<p>FLAT UNDERCOATING 1.35 to 3.00 per Gal. 50c to 85c quart</p>
<p>No. 15 ENAMEL Painter's Delight 3.60 per gallon \$1.00 per quart</p>	<p>SATINKOTE Semi-Gloss 3.60 per gallon \$1.10 per quart</p>
<p>MAGICOAT for Furniture 15c to 3.35</p>	<p>HY-HIDE 1 Coat Wall Covering 2.65 per gallon 75c quart</p>

QUALITY GUARANTEED

Frigidaire's Thor Washers

Sierra Madre Hardware Co.

MOTORISTS WHO BLOCKED ROAD LEADING TO FIRE HAILED TO POLICE COURT

Half an acre of brush and grass was burned Monday morning in the canyon when sparks from an incinerator caused a blaze which broke out in the yard of Mrs. J. M. Jones' home at 642 Alta Vista Drive, two blocks north of the swimming pool in the mouth of the canyon. The blaze threatened homes in the area until it was brought under control by the fire department, and two 20-men crews of CCC boys sent by the Angeles Forest fire dispatcher, Virgil C. DeLapp. In addition to the local fire trucks the Forest Service high-powered tank truck was used from the Arcadia warehouse. During the afternoon the fire area was patrolled by CCC camp

Tests Show Pupils Here Near Normal

Continued from Page One
to work toward and show what subjects should be stressed as well as the work in which their results have been highly satisfactory. In concerted activity work, projects carried out through the school year where pupils illustrate what they study, it would seem that the reading program results are very high, but other subjects have been overlooked, which will have to be stressed more next year.

Teachers will study the ratings of individual pupils and from this study will be in a position to know which pupils need special attention and what subjects need more attention. Strength and weakness of each pupil was disclosed as well as those who need extra help and coaching to keep up with their classmates.

Several teachers have been interviewed for the remaining position on the 1939-40 staff, and although Gerald Smith, superintendent, has been very favorably impressed with one applicant, definite decision is being withheld until he is certain the entire field has been combed.

Teachers have received contracts for the coming year, and it is expected that Miss Elizabeth Steinberger, former principal, will return to the school to teach one section of the third grade. At a meeting of the board Tuesday evening new indirect lighting fixtures were examined. The State Board of Architects recommended improved lighting at the school in a survey made last spring. Since there are 14 rooms needing the lighting improvement at approximately \$75 to \$100 per room, the cost would be considerable, and it is probable that, to keep expense down as far as possible, instead of installing indirect lighting in all of the rooms, with the exception of the kindergarten, globes of greater wattage will be put in the present fixtures.

The kindergarten room, now quite dark, will be painted before the opening of school, with white ceiling, and ivory or cream woodwork will be installed. A bid to replace the gas heaters, also recommended in the county's survey, was received and discussed. It is a new modern type and would cost about \$2,000. The board is studying all phases of the situation to see what it can do without spending too much money.

The school budget was discussed but not agreed upon. The school tax rate while not yet fixed, is expected to be about the same as last year, Mr. Ward said.

If you faced a Suit for \$10,000 Damages

To drive a car without insurance is to risk loss of your car, your home, your savings and even a big share of your future income. A lost damage suit may even force BANKRUPTCY.

Let insurance take this risk as you drive your car. The cost of this protection is surprisingly low. Ask us for rates on your car.

T. W. NEALE

Insurance Notary



the home of Mrs. May Ballenger, 264 San Gabriel court, were Mrs. George Phipps of Salem, Oregon, granddaughter of Mrs. Ballenger, and her son Robert.

Foster C. Bumpus, 121 South Lima street, returned Thursday from San Francisco where he attended a convention of insurance executives.

Weekend visitors at the home of Mr. and Mrs. D. E. Christie, 297 West Sierra Madre Blvd., were Mrs. Christie's uncle, Jol Palmer and Mrs. Palmer of West Los Angeles, and a cousin of Mrs. Christie, Ross Palmer and his wife of Normandie, Ill.

Mrs. Laura Cline and Miss Clara Sykes spent the weekend at the Crystall Arms in Wilmington.

Mrs. Joseph L. Bobbs and daughters Phyllis and Peggy of Oakland are spending this month with Mr. and Mrs. John Maiben and daughter Aubrey of 383C West Sierra Madre Blvd.

Mrs. J. B. Light and daughter Miretta of New Jersey were weekend guests of Mrs. Charles M. Hamilton, 585 West Grand View avenue.

Mrs. C. L. T. Herbert enjoyed a short visit last week with her sister, Mrs. R. S. Hayden, in Huntington Park.

Mrs. Emile Smith spent the weekend in Venice with Mrs. Roland Adams. Jane Anderson, daughter of Mr. and Mrs. L. M. Anderson, left Wednesday with Pasadena friends for a two-weeks vacation at Lake Tahoe.

Mrs. H. B. Hersey, Mrs. E. E. Bacon and Mrs. C. W. Jones spent Saturday in Laguna Beach with Mr. and Mrs. E. D. Burbank.

Mr. and Mrs. William Lees, accompanied by Mr. and Mrs. W. E. Anderson of Pasadena, returned Thursday from San Francisco where they spent several days at the Exposition. En route south they enjoyed stops at Monterey and San Luis Obispo.

Mrs. Flora Farman was guest of Mr. and Mrs. L. L. Farman for a trip to Santa Barbara last Wednesday. Mrs. Francis Wyland was houseguest of Mrs. Farman last week.

Ross Marshall and son Robert are expected home this week from a visit to the Golden Gate Exposition. Houseguest of Mrs. Marshall for the weekend was Mrs. K. L. Benedict of Turlock. Mr. and Mrs. R. C. Merman of 313 North Mt. Trail spent Sunday in Long Beach with Mr. and Mrs. Otto C. Merman.

Miss Margaret Moore of La Mesa is houseguest this week of Miss Georgine Roberts of 1160 West Orange Grove avenue.

Mr. and Mrs. Guy F. Scott, 153 East Highland avenue spent Thursday at Colbrook Camp, Big Bear Lake, visiting with Mr. and Mrs. W. A. Evans who have been camping there for two weeks.

Mr. and Mrs. E. H. Bennett and son Harrison of Oakland will arrive during the weekend for a visit with Mr. and Mrs. L. F. Pierson, 635 Canyon Crest drive. During their stay in the Southland they will spend a few days with the Piersons at their cabin near Big Bear. Mrs. Bennett is a sister of Mr. Pierson.

Mrs. W. H. Scoles and daughter Susan are visiting at the home of Dr. and Mrs. R. H. Sundberg in San Diego while Dr. Scoles and Buddy are fishing in the High Sierras with Dr. L. H. Lee and son Billy of Altadena.

Mrs. Arthur M. Morse, 70 East Highland avenue, is enjoying a few days with Mrs. Roy Messler of Huntington Park.

Bud Holland who recently returned from a cruise in Hawaiian waters with the fleet, spent Thursday here with his parents, Mr. and Mrs. Harry Holland, before leaving for Bremerton, Wash. Mrs. Lyle McElwain spent the weekend with Mr. and Mrs. Holland. Mr. McElwain is on a fishing trip in northern California.

Mr. and Mrs. Carl Hansen and son and Mr. and Mrs. Calvin Whetzel of Pasadena enjoyed a picnic and outing at Crystal Lake Sunday.

Mr. and Mrs. LeRoy Davis and son Joe left Saturday evening for a vacation trip to Meeks Bay, Lake Tahoe.

Mmes. Woodson Jones, Julia

EVERARD'S
SWISS JEWELERS and
WATCHMAKERS
— Ever Dependable —
698 E. Colorado St., Pasadena
SY 6-8532

Funeral Flowers
Sprays \$1 up
Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614
Members of Florist Telegraph
Delivery Association

LIST and INSURE
Your Property
with us
J. C. Loomis
Real Estate — Insurance
Hotel Sierra Madre
Phone 011

BANKER PACKS BACK INTO THE WILDS

R. C. Lewis, president of the Sierra Madre Savings Bank, left this week for his annual fishing trip in the High Sierras. Each year the banker spends his vacation period at his favorite fishing spots high up in the mountains. Packing supplies for miles and camping out along the trail adds to his vacation enjoyment.

At the Churches

Church of the Ascension

(Episcopal)
Rev. Wm. B. Heagerty, Rector
Rev. A. G. H. Bode, Rector Emeritus
Sunday Services—
7:30 a.m.—Holy Communion.
9 a.m.—Morning service with sermon, with Holy Communion on first Sunday in month.

St. Rita Shrine

Rev. Augustine Scannell, C. P., Pastor
Sunday Services—
Masses at 6:30, 8 and 11 a.m.
Week Days —
Mass at 6:30 a.m.

Christian Science

Hermosa and Highland Aves.
First Church of Christ, Scientist
Branch of The Mother Church,
The First Church of Christ, Scientist in Boston, Mass.
Sunday Service, 11 a.m.

"Truth" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from John: "Holy Father, keep through thine own name those whom thou hast given me, that they may be one, as we are. Sanctify them through thy truth: thy word is truth."

Sunday School, 9:30 a.m.
Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.
Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10 a.m. to 3 p.m.

Congregational

Rev. Arthur O. Pritchard, Pastor.
"Vacation Religion" will be the topic of the pastor's sermon on Sunday morning at 10 o'clock.
Church school at 10 a.m.

Bethany Church

The Little Stone Church
Rev. Stewart R. Sherry, Pastor.
Sunday—
9:30 a.m.—Bible school.
11:00 a.m.—Morning Worship.
Sermon by Merrill Jensen of the Eastern Baptist Seminary, Philadelphia.
6:15 p.m.—Christian Endeavor Societies.
7:30 p.m.—Evening meeting.
Sermon by the pastor.

Full Gospel

Interdenominational
195 W. Sierra Madre Blvd.
Pastor, Rev. Hazel F. Dolbee
Sunday Services—
10 a.m.—Sunday school.
11 a.m.—Preaching.
7:30 p.m.—Evangelistic service.
Tuesday—
7:30 p.m.—Prayer and praise service.
Friday—
7:30 p.m.—Evangelistic service.

Unity Study Class

Unity study class meets Wednesday evenings at 8 o'clock at the home of Mrs. John W. Tyree, 52 East Sierra Madre Blvd.

LANDSCAPING
SPRINKLING SYSTEMS
Shrubs, Trees, Perennials
Steer and Cow Manure
Peat Moss

SIERRA MADRE NURSERY

Free Delivery Tel. 39

HOTEL Sierra Madre

SIERRA MADRE
A MODERN HOTEL
Every Room with Bath
Special weekly and monthly rates
Coffee Shop in Connection
Phone 011

Dessert Bridge

12:30
Wednesday
July 26

under the oak
181 E. GRAND VIEW
St. Rita's Altar Society

Better Business Conditions And Big Home Building Program Reflected In Growth Of Financial Concern

The financial statement just published by the First Federal Savings and Loan Association of Pasadena shows an increase of \$259,175 in assets during the six months' period ending June 30th. This shows a growth of better than 10 per cent in that time.

Commenting on the statement, Mrs. Hamilton Patton, executive vice-president, said, "We are gratified at the confidence shown by the investing and borrowing public in this locally owned and operated financial institution. Both investments and loans placed here have increased about a quarter of a million dollars during the past six months. Money loaned on homes is not only of service to the community, but is, in our opinion, the safest investment we can make of investor's funds."

"In addition to the financial safety of home loans and the guarantee of each account up to \$500,000 by the Federal Savings and Loan Insurance Corporation, the Board of Directors of First Federal Savings and Loan Association of Pasadena feels that adequate reserves should be set aside from current earnings even though a larger current dividend might be paid if this were not done. This association now has a

total of \$84,258.39 in reserves and undivided profits. By adding to this fund at each dividend period now, we will be in a position to pay a satisfactory dividend for a much longer time if earnings should drop off in the future."

Middlewestern guests at the C. E. Trimbel home on 658 Mariposa avenue this week were Mr. Trimbel's brother and wife, Mr. and Mrs. William Trimbel of Vinton, Ia., and Mr. and Mrs. Cecil Gulick of Cedar Rapids, Ia., a niece and nephew.

Where's George?



gone to . . .
PITZER & WARWICK

"I shall not lose!" cried George, "when you buy with the Pitzer & Warwick label. The name removes the risk."

321 E. COLORADO ST.
PASADENA



BE PREPARED

Auto Insurance is man's greatest modern defense against Financial Loss . . .

Absolute Protection AT A SAVING!
R. D. Shipway
292 E. Laurel Ave.
Phone 2202
Sierra Madre, Calif.

BROTHERTON'S
Farm House Dinners 50c
2239 E. COLORADO ST., PASADENA
TURKEY — CHICKEN — STEAK — RABBIT
All the Hot Biscuits You Wish!
Home Made Desserts — a la Mode
Free Parking No Liquor

ANNOUNCING . . .
the opening of
COTTAGE INN
3550 E. COLORADO ST. PASADENA
★
GOOD FOODS — POPULAR PRICES
Dinners — Luncheons — Short Orders

Sierra Madre Drug
(In the Hotel Building) Phone 40

Fresh Pabulum	43c	PARTI ROLL Ice Cream 19c quart
L.B. Hair Oil	79c	
Pinkham's Comp.	\$1	
Pulvex	47c	
Kotex	20c	

Last Week to Get the \$2 Dorothy Gray Creams for \$1
Kodak Prints Double Size — No Extra Cost

You'll Be Pleased
with printing jobs

Social or Commercial

entrusted to
THE NEWS Printery

We print everything . . .
You'll like the quality and the price . . .
And delivery is prompt . . .
Estimates furnished without obligation—ask here first.

Sierra Madre News
PRINTING ENGRAVING
9 Kersting Court — Phone 48

For Your
Summer Driving

★ Super Shell Gasoline
★ Golden Shell Motor Oil
★ Shelllubrication
The Modern Upkeep Service

T. S. Mathis
Authorized Shell Dealer
54 North Badlwin Ave.,
Phone 2601

He Started Right!

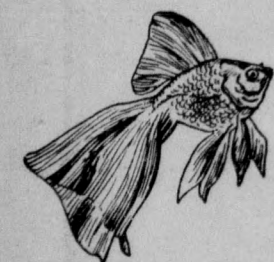
Says Bert: "I'm starting right, right after the honeymoon—a family savings account. Every pay day I put aside a sum in the Atlas Federal, where its safety is insured and dividends make it grow faster. When emergencies arise—as they're bound to do—I'm not going to be caught unprepared!"

★ Insurance to \$5000 for each account.
★ Legal investment for trust funds.
★ Our charter permits prompt payment of investor's funds in full or part.

Atlas
FEDERAL SAVINGS AND LOAN ASSOCIATION OF PASADENA

65 S. Los Robles at Green
SY. 3-3186

FOR YOUR POOL---



Complete Line of
Water Lilies, Turtles,
Gold and Tropical Fish,
Frogs and Baby Alligators

FISH FOOD TURTLE FOOD

Pools Constructed

Miller's WaterGardens

620 N. San Gabriel Blvd. San Gabriel, Calif.